

Newsletter

Welcome to our Autumn newsletter with news and views from across the Oakley Group and our portfolio companies.

In this edition: Oakley continues a busy period for deal making with several new transactions including exits from Ocean Technologies Group and Schülerhilfe plus a new investment that bears all the hallmarks of an Oakley deal, with an exceptional founder, a disruptive business, and a fast-growing niche market; plus – after our successful exit from idealista earlier this year, we delve into Oakley's track record in digital marketplaces, and find out where the deal team sees opportunity next.

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New Deals



Education exit: After delivering on an ambitious expansion plan, **Oakley exits Schülerhilfe** – the leading provider of professional tutoring across the DACH region.

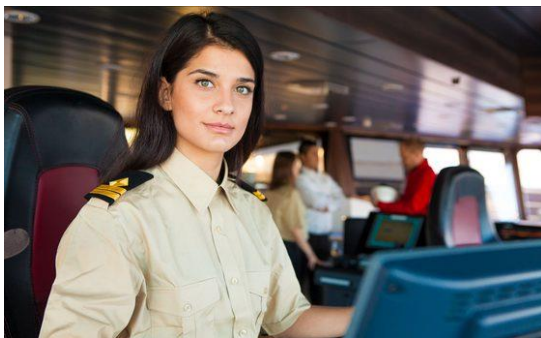
New tech investment: cyber threats and ransomware attacks are growing more serious. Read about **our investment in Assured Data Protection**, providing mission-critical backup and disaster recovery services for global companies.





SaaS buy-and-build: Alerce acquires WeMob, bolstering its product suite in the Iberian transport and logistics software market and offering significant cross-selling opportunities.

Digital consumer buy-and-build: 7NXT acquires online fitness platform Buddyfit in Italy, positioning the business as a leading consolidator with a combined subscriber base of 800,000.



SaaS exit: Oakley exits Ocean Technologies Group following a successful SaaS buy-and-build strategy to build a leading software provider to the maritime industry.

See [news & insights](#) for all our deal news

News and Insights from across Oakley



Meet the founder: we talk 3D printing and AI with Liberty Dental's Hidde Hoeve, and learn more about his strategy to create a marketleader in Europe's fragmented dental lab market.

Digital marketplaces: gone are the days when you needed a large 'total addressable market' to drive success. Now smaller TAMs are becoming relevant.. and investible. [Our Deal Team](#) tells us [why](#).

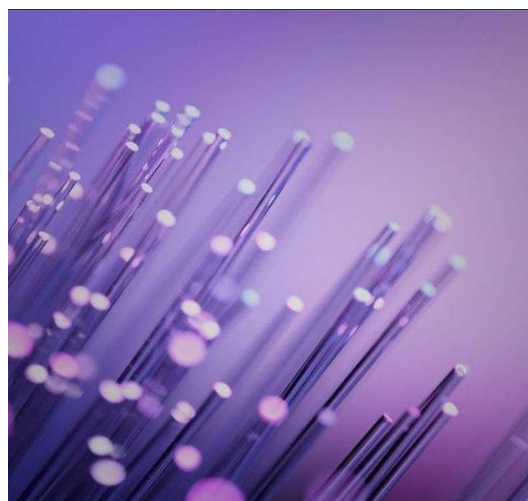


'Oakley eyes good environment for founder-owned deal flow.' Oakley Capital partner Rebecca Gibson speaks to Mergermarket for their GP Profile - [read the full story](#).

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