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CAPITAL MARKETS EVENT 2020



# Agenda

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- **Introduction & OCI H1 Review**  
Steven Tredget
- **Strategic Update**  
Rebecca Gibson
- **Technology Sector Overview**  
Arthur Mornington
- **Consumer Sector Overview**  
Alex Collins & Ralf Schremper
- **Education Sector Overview**  
Ralf Schremper
- **Question & Answer**  
Oakley Partners & OCI Board Members



OCI H1 REVIEW

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STEVEN TREDGET



# Resilient performance despite COVID-19 disruption

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## H1 Highlights

1  
PERFORMANCE

+4%

Total NAV return since  
31 December 2019

2  
QUALITY & VALUE

11.8x

EV/EBITDA

3  
LIQUIDITY

£261m

Cash balance at  
30 June 2020

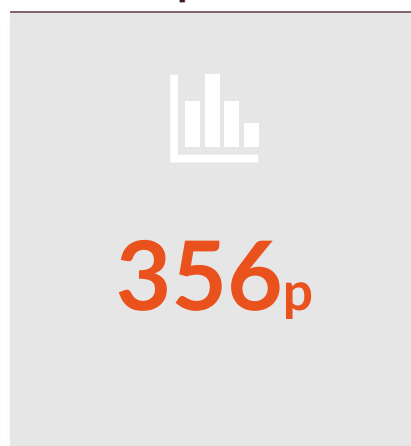
# Financial highlights

## Performance for the six months ending 30 June 2020

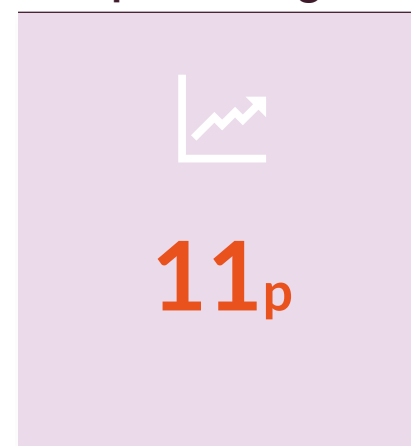
Share price<sup>(1)</sup>



NAV per share



NAV per share growth



Market Capitalisation<sup>(1)</sup>



Net Asset Value

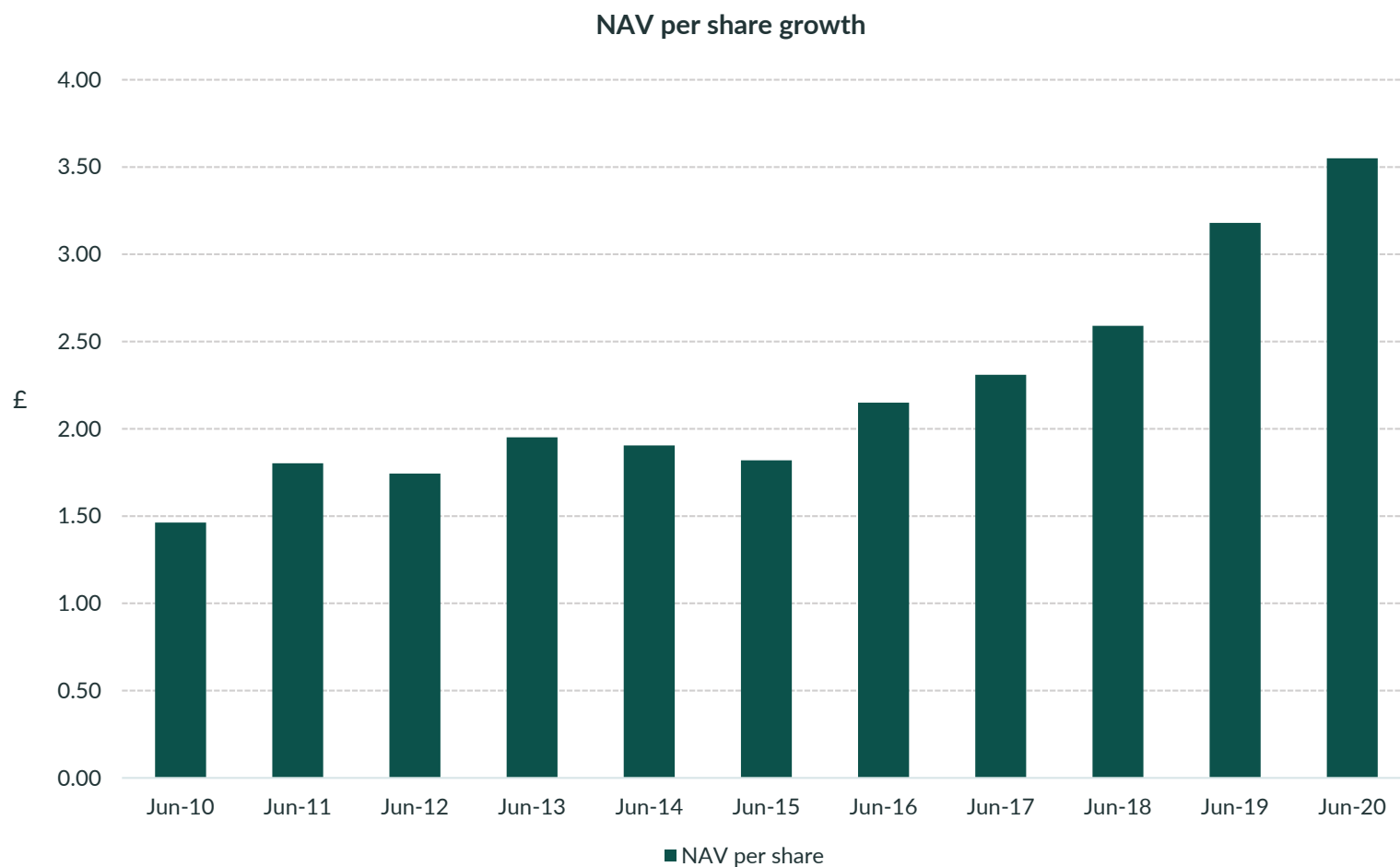


Dividend per share



# Long-term outperformance

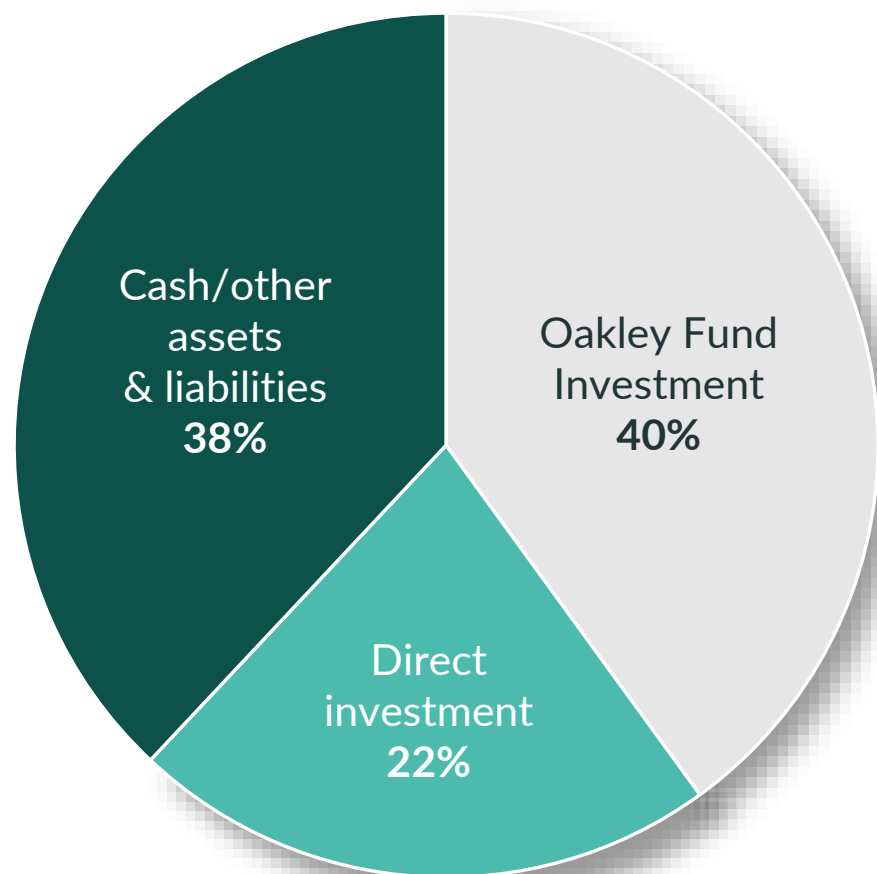
156% 10-year total NAV return



# Oakley Fund commitment drives NAV growth

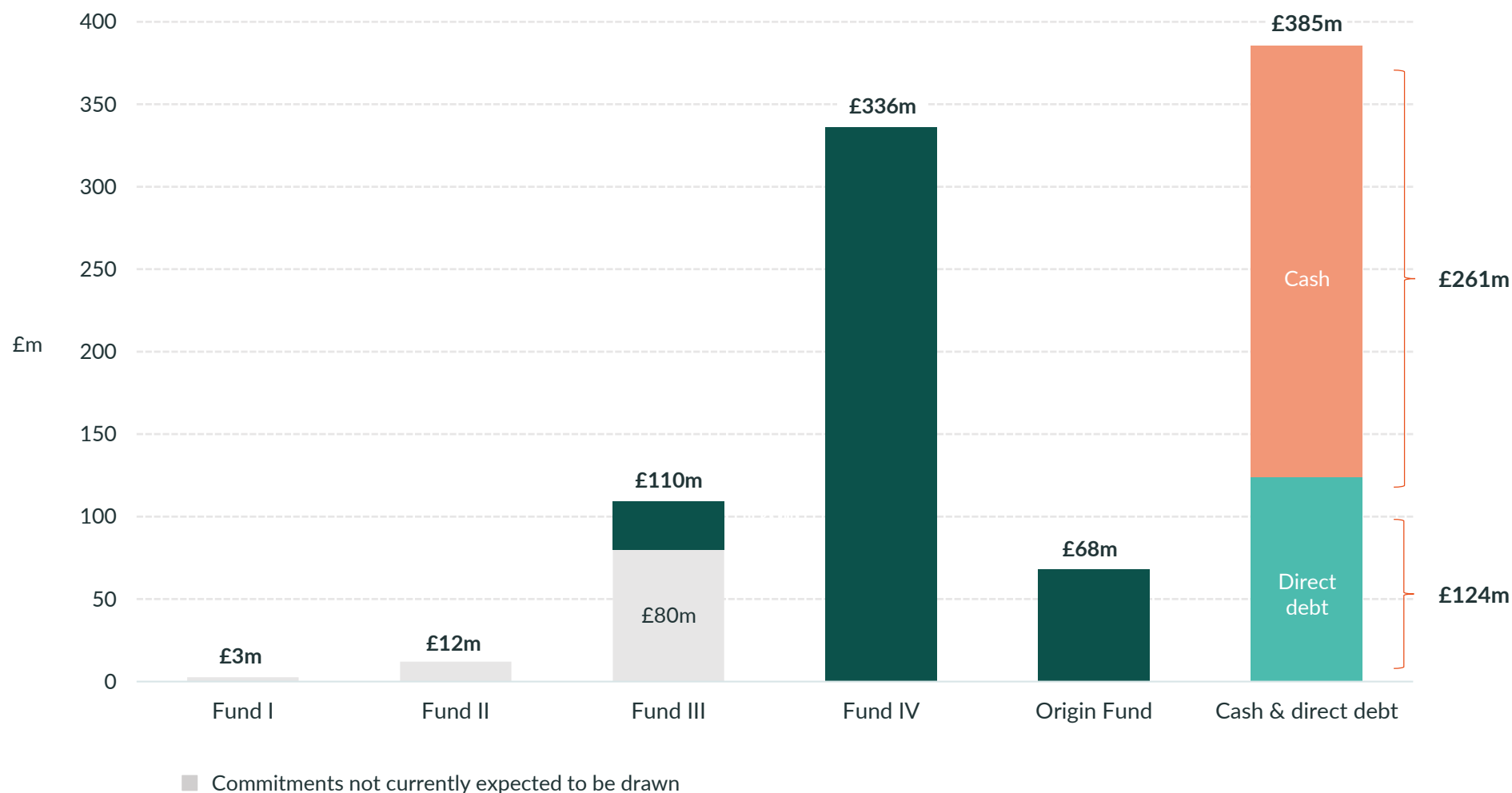
## £691m NAV by investment type

|                                 |               |  |                |
|---------------------------------|---------------|--|----------------|
| Oakley Fund investment          |               |  | £280m          |
|                                 |               |  | 144p per share |
|                                 |               |  | 24% IRR        |
| Direct investment               | Debt          |  | Equity         |
|                                 | £124m         |  | £26m           |
|                                 | 64p per share |  | 14p per share  |
|                                 | 8% IRR        |  | 14% IRR        |
| Cash/other assets & liabilities |               |  | £261m          |
|                                 |               |  | 134p per share |

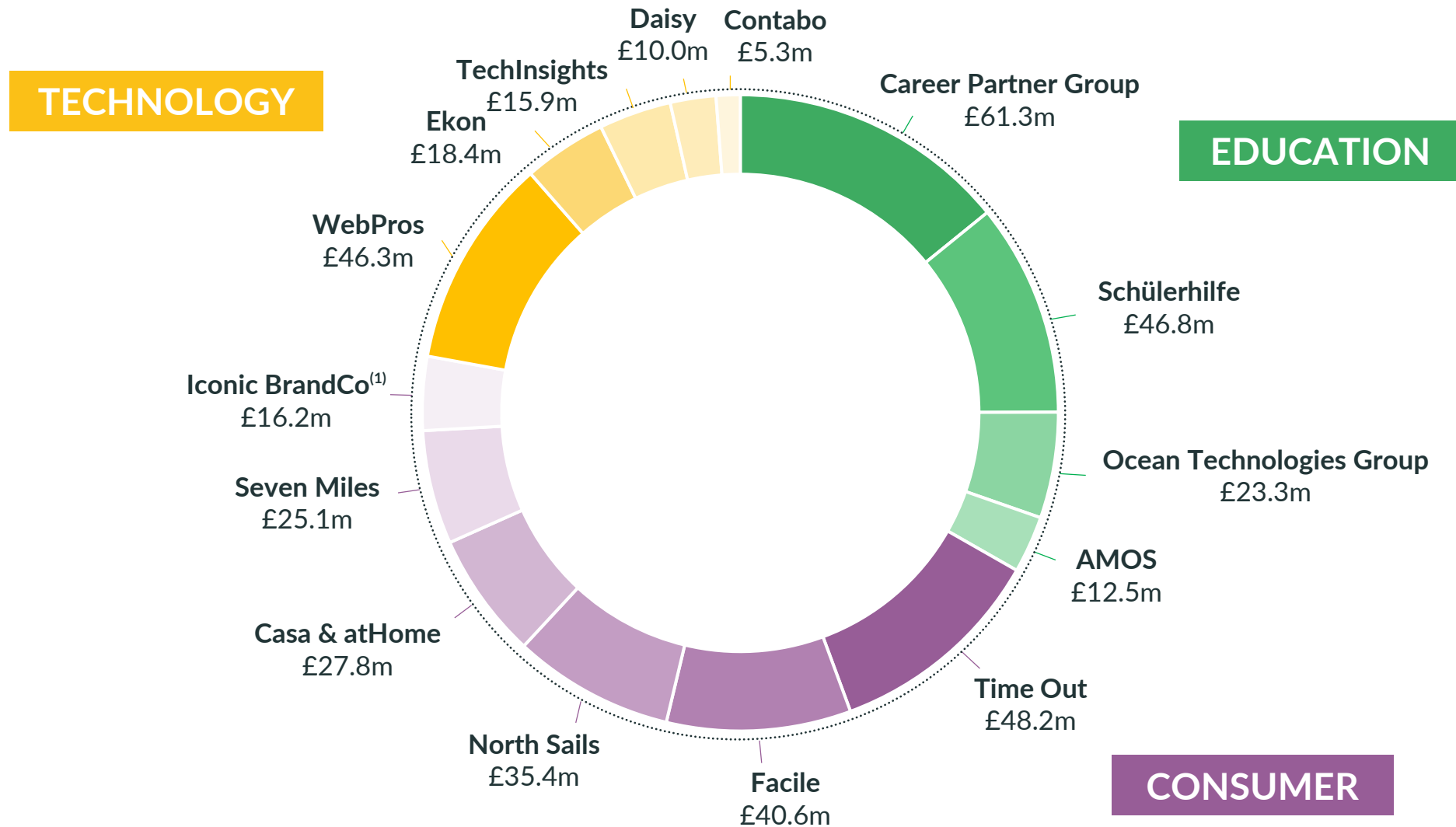


# OCI reserves provide sufficient cover

## Cash and outstanding OCI fund commitments



# A balanced portfolio across three distinct sectors



(1) Iconic BrandCo is a single holding company combining Alessi and Globe-Trotter  
Note: Chart is graphed by OCI's look through exposure to the portfolio companies via the Funds and direct equity investments

# Continued growth, conservative debt, modest valuations

## Portfolio analysis

17.5%

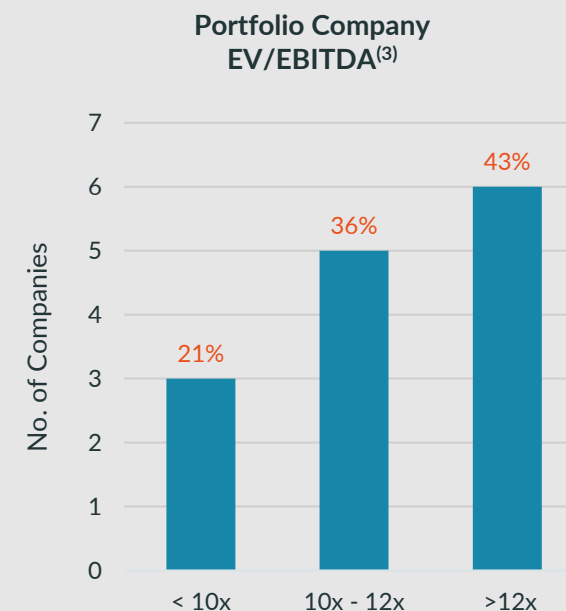
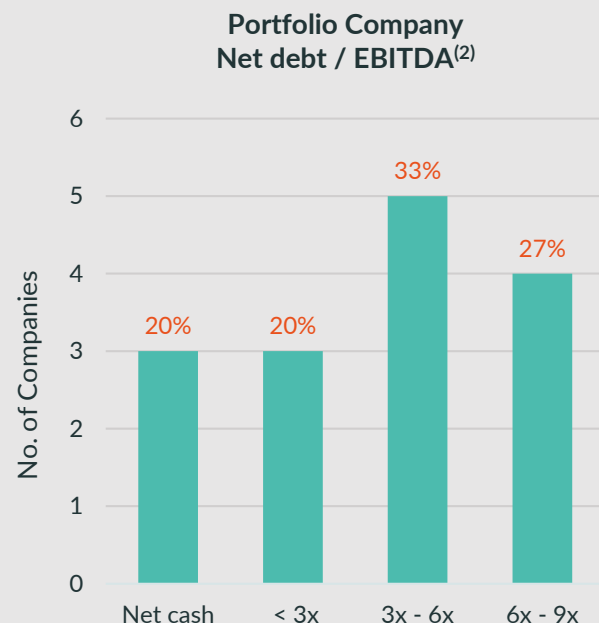
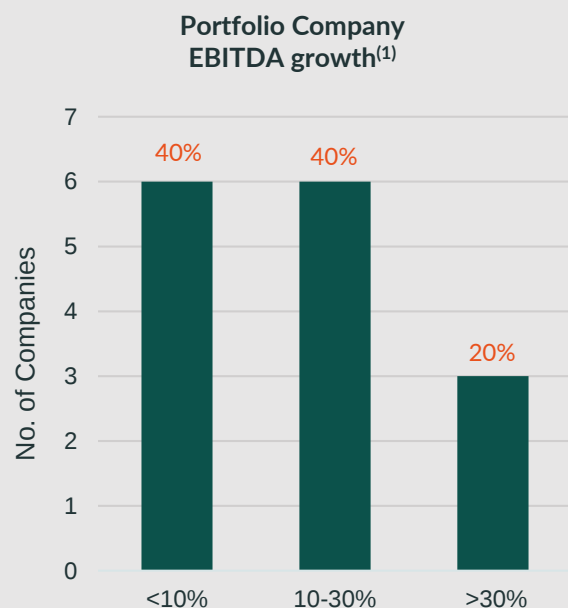
Avg annual EBITDA Growth<sup>(1)</sup>

3.5x

Avg Net Debt/EBITDA<sup>(2)</sup>

11.8x

Avg Valuation Multiple<sup>(3)</sup>



(1) EBITDA growth - simple averages taken across current portfolio based on LTM Jun-20 vs. LTM Jun-19 EBITDA (2) Multiple analysis based on Net Debt and EBITDA as at 31 Mar 2020 valuations. Analysis excludes Time Out Group plc. (3) Multiple analysis based on EV and EBITDA as at 30 June 2020 valuations. Analysis excludes Time Out Group plc. and Iconic BrandCo as the businesses are not valued on an EV/EBITDA multiple basis

# 12 of 15 companies expected to end the year at or near budget

## COVID-19 impact



TRADING UNIMPACTED  
OR BENEFITTING



23% of NAV



SOME SHORT-TERM  
DISRUPTION



27% of NAV



SIGNIFICANTLY IMPACTED  
BY LOCKDOWN



28% of NAV



Note: The balance of NAV assets are cash and other liabilities (+38%) and fund assets and liabilities (-17%).

# Resilient performance despite COVID-19 disruption

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1

PERFORMANCE

2

QUALITY & VALUE

3

LIQUIDITY

STRATEGIC UPDATE

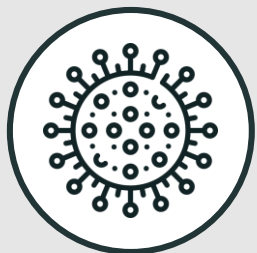
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REBECCA GIBSON



# Oakley operating post COVID-19

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- Operating in a COVID-19 world



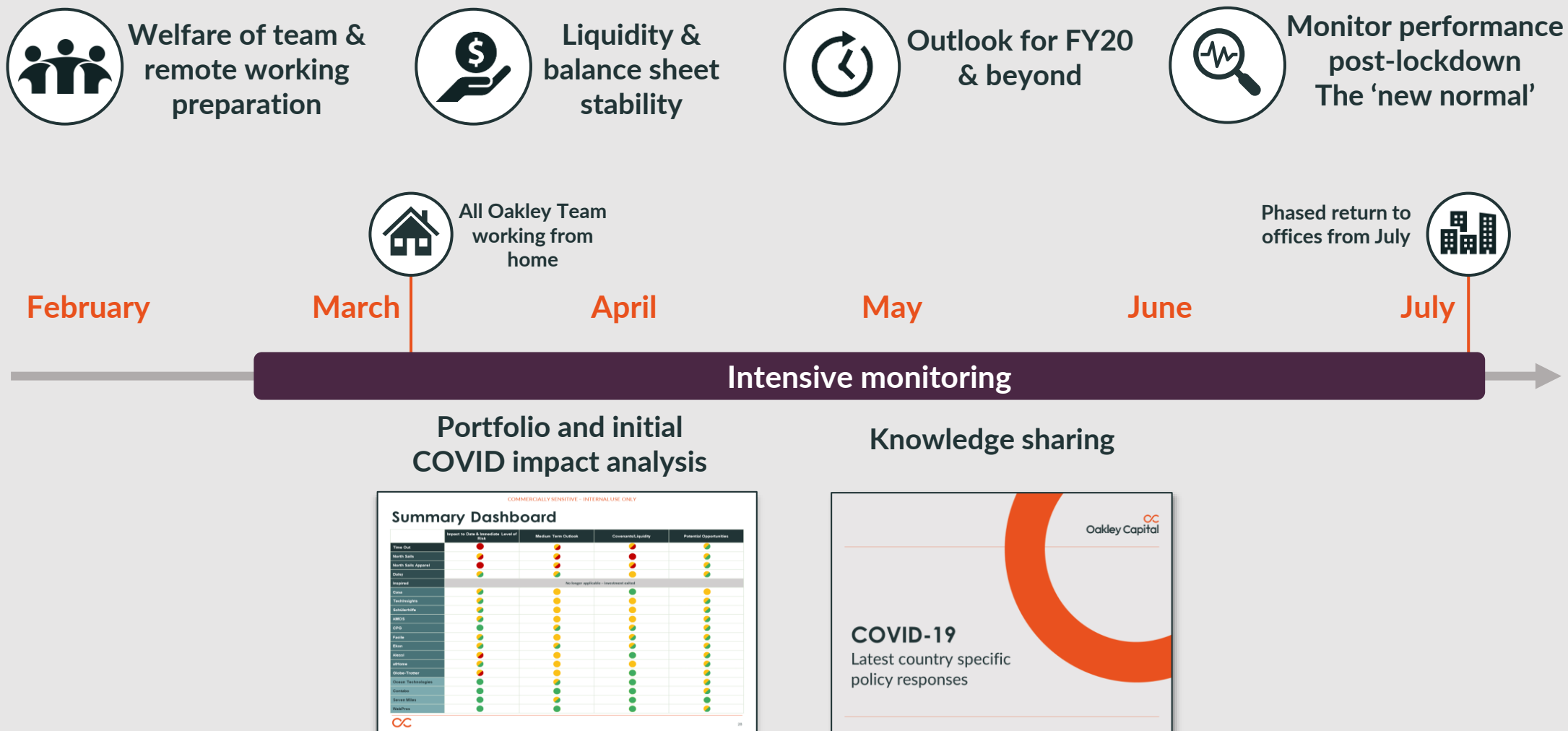
- Investment strategy update



- Sourcing outlook

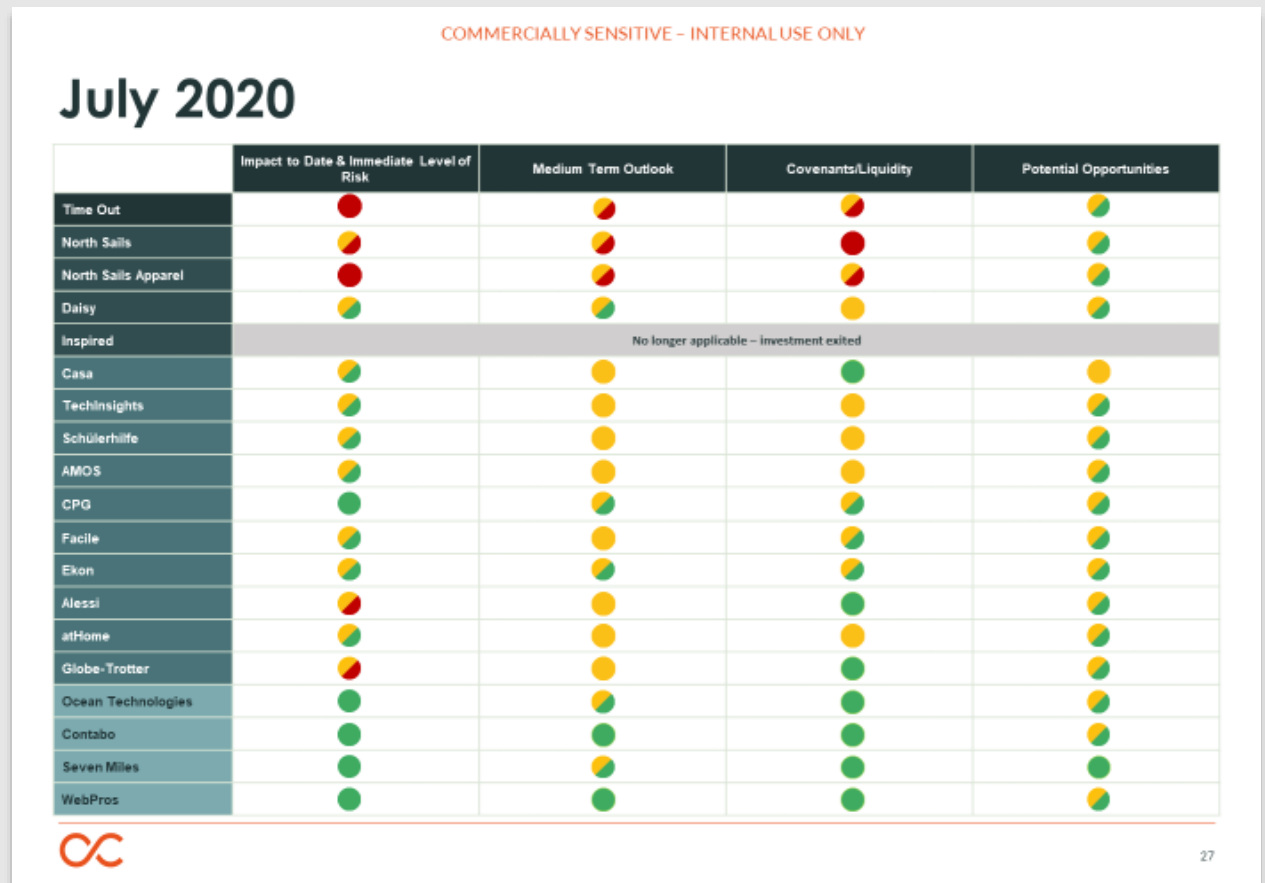
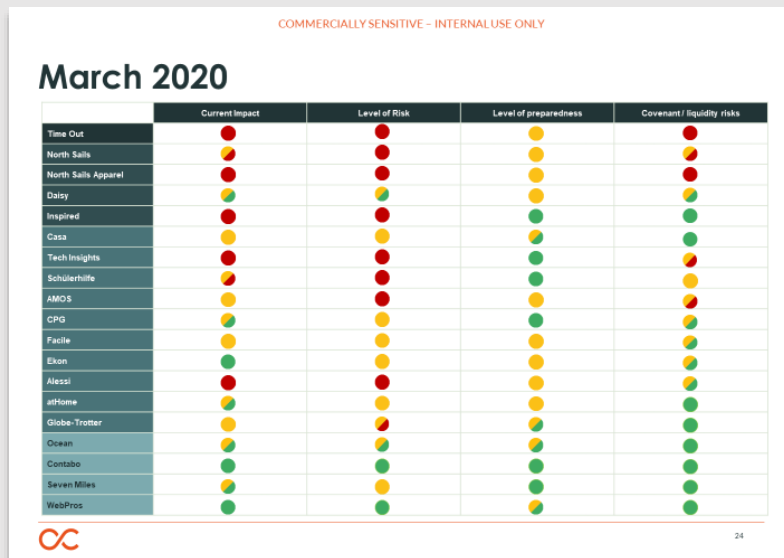
## Active and engaged response throughout COVID

## Oakley's COVID response



# Summary dashboards to monitor and manage portfolio

## Oakley's COVID response

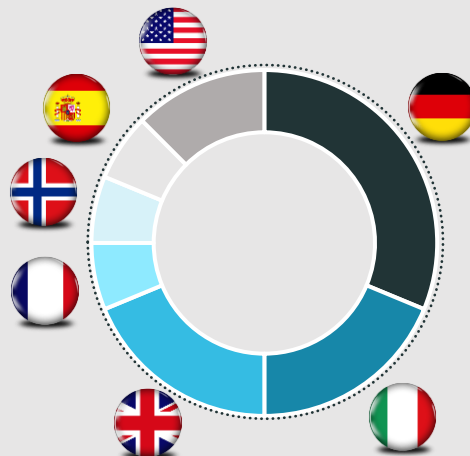


# Proven strategy based on clear investment focus

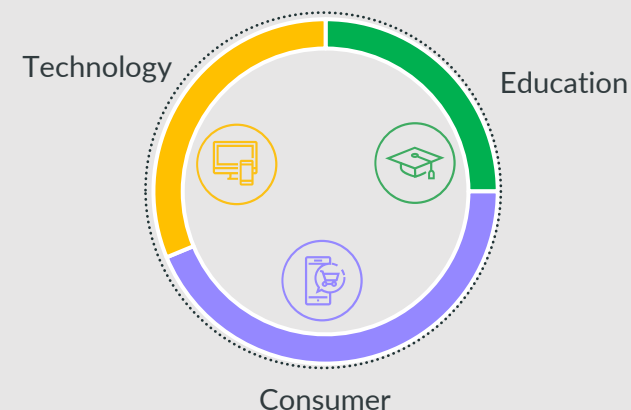
## MID MARKET FOCUS



## WESTERN EUROPE FOCUS



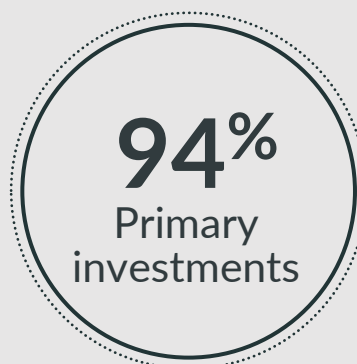
## CORE SECTOR FOCUS



## COMPLEXITY



## PRIMARY DEALS



## REPEAT PLAYS



# The strategy drives portfolio construction with many common characteristics



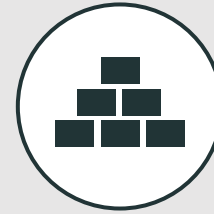
- Tech-enabled, digital business models



- Little / no leverage



- Recurring or subscription revenues



- Opportunity for buy & build



- Founder-led deals / Carve-outs

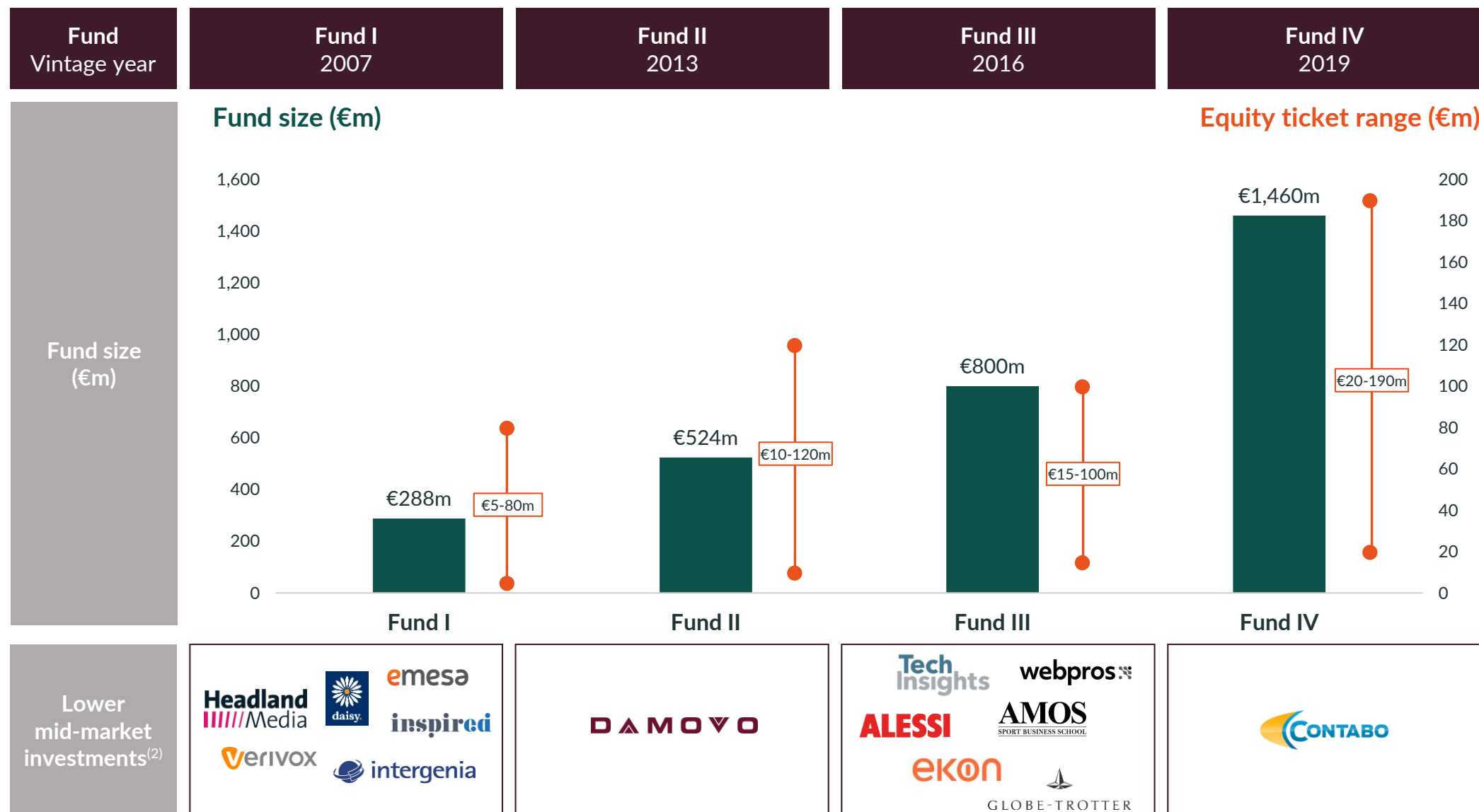


- High growth potential

# Which has delivered top-performing funds

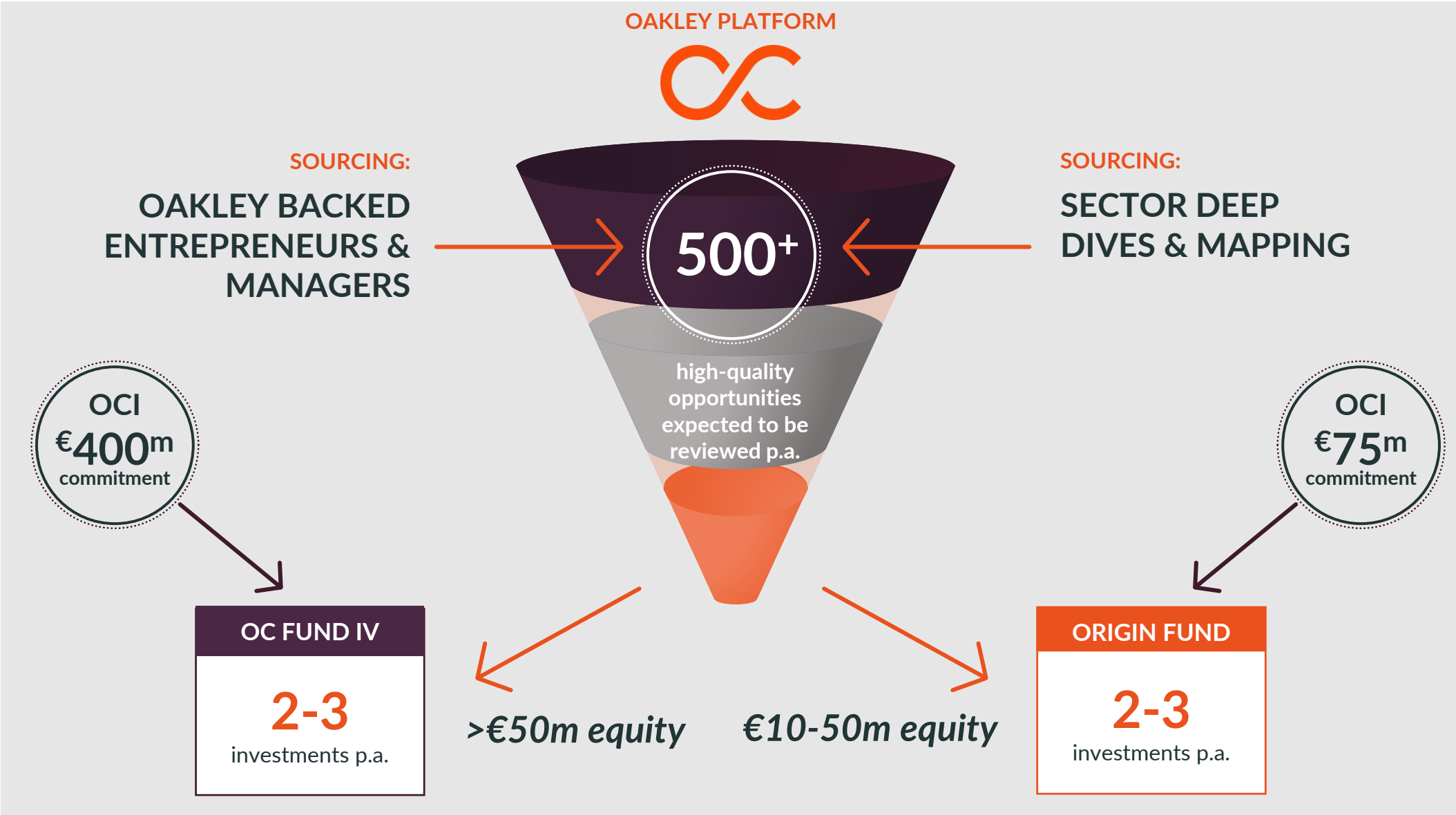
| As at 30 June 2020                  | Fund II<br>2013      |              | Fund III<br>2016     |              |
|-------------------------------------|----------------------|--------------|----------------------|--------------|
| Total Realised: Gross MM and IRR    | 3.1x / 59%           |              | 6.9x / 152%          |              |
| Overall: Gross MM and IRR           | 2.4x / 38%           |              | 2.4x / 48%           |              |
| Overall: Net MM and IRR             | 1.9x / 29%           |              | 2.1x / 42%           |              |
| Benchmarking Net IRR <sup>(1)</sup> | Cambridge Associates | Top Quartile | Cambridge Associates | Top 5%       |
|                                     | Preqin               | Top 5%       | Preqin               | Top Quartile |

# Success of progressively larger funds creates opportunity for Origin Fund



- (1) Equity range includes follow-on investments  
 (2) Lower mid-market deals defined as investment cost below €50m or less than €100m EV

# Single Oakley strategy & sourcing platform provides deals for both funds

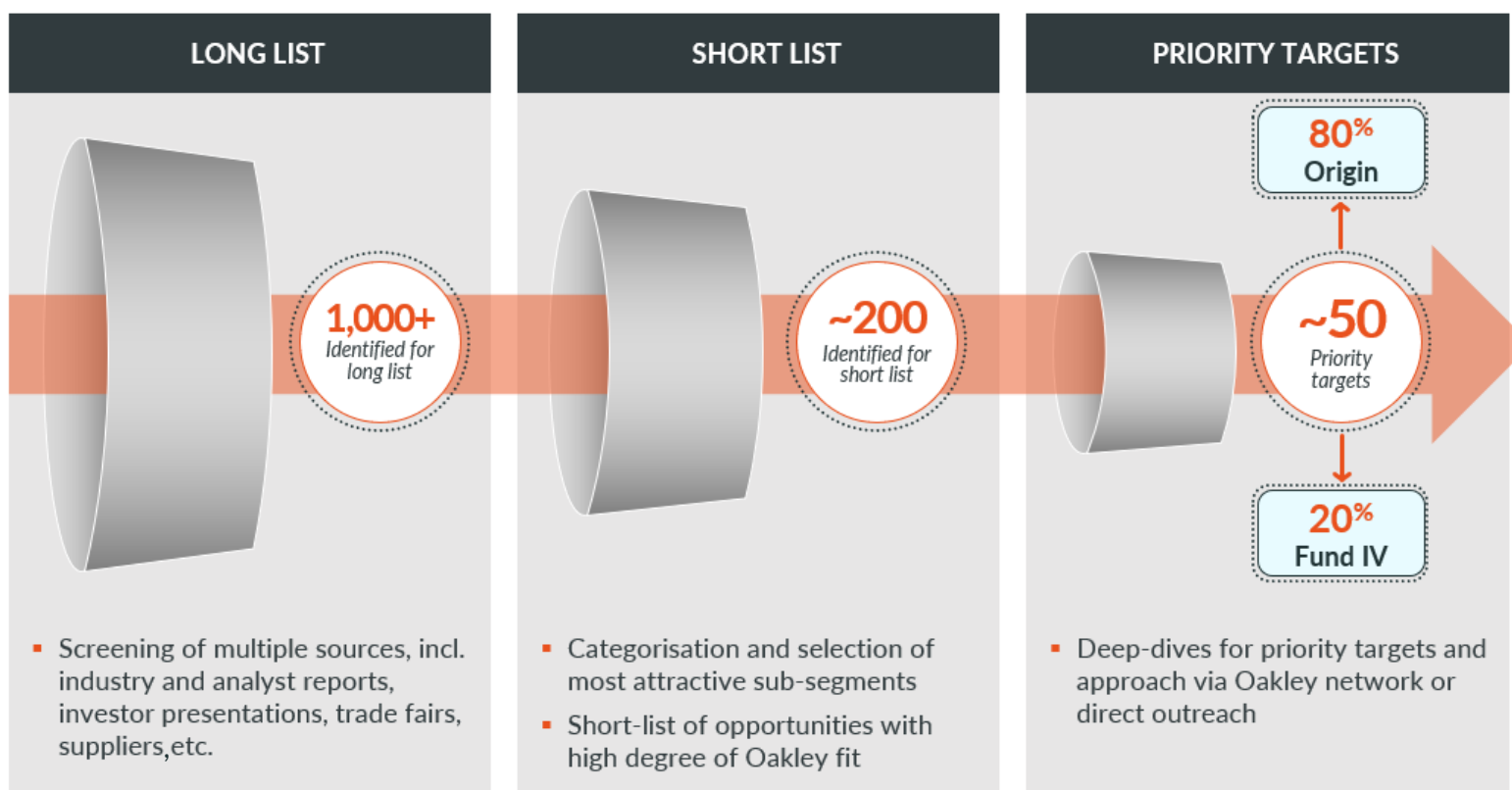


# Current sourcing model is already delivering deal flow

Illustrative Example:  
DACH Software



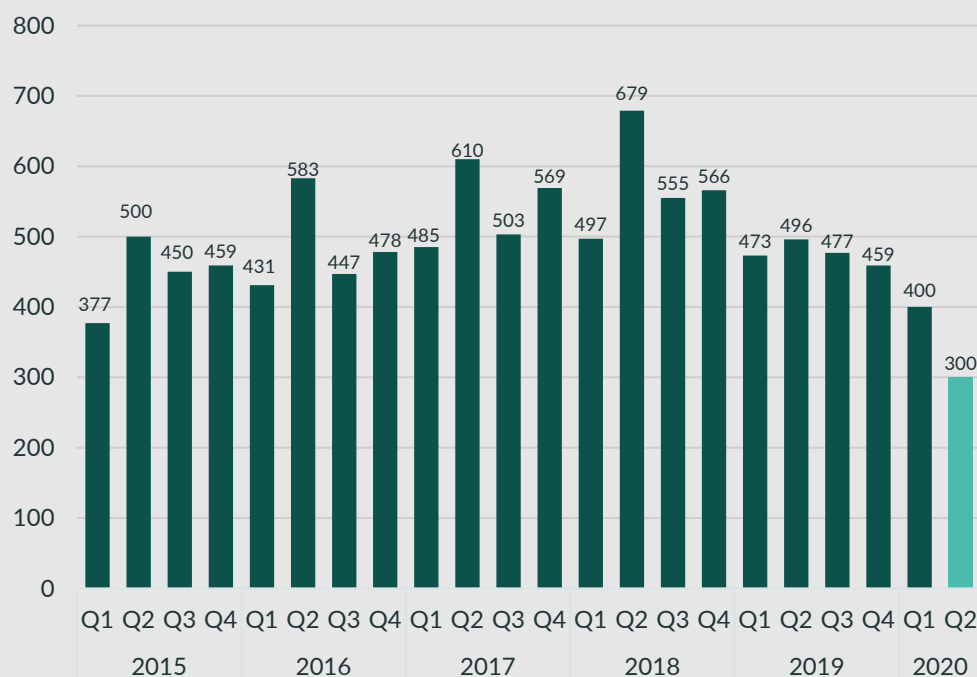
## Sector mapping example: Enterprise software in DACH – established target list with priority opportunities for OCOF



# Q3 lowest level of deal activity in the past 5 years

## NEW INVESTMENT ACTIVITY HAS DROPPED OFF ...

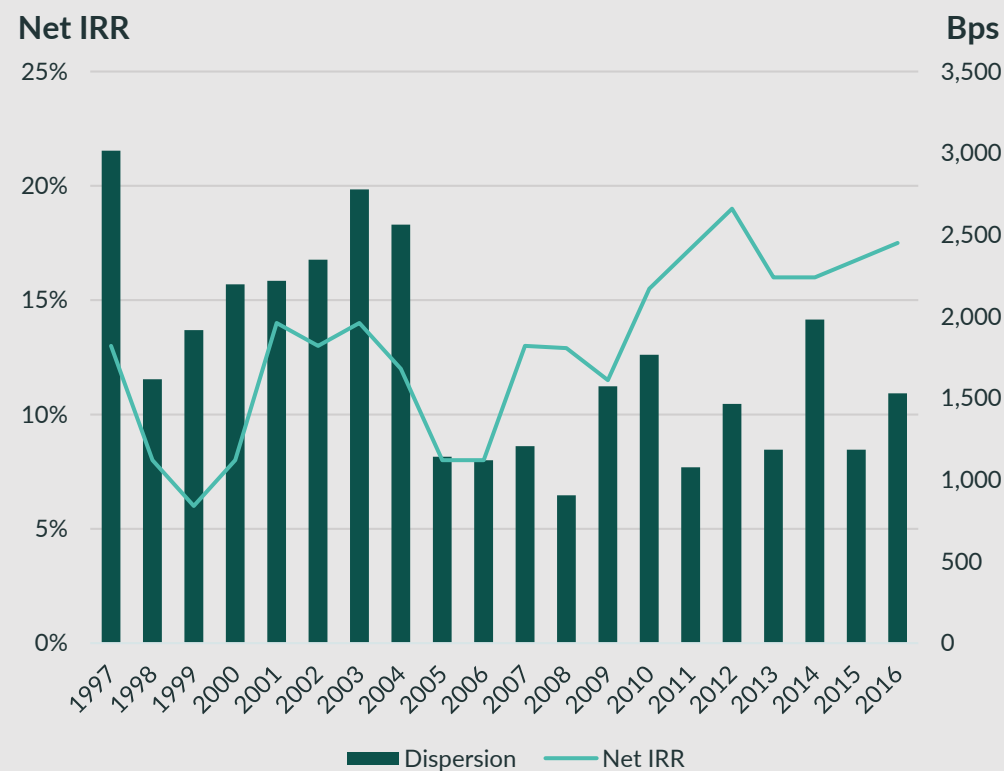
### No. of Deals by quarter



Source: Preqin Pro

## ... BUT HISTORICAL DATA SUGGESTS FUTURE VINTAGES COULD PRESENT HIGHLY ATTRACTIVE INVESTMENT OPPORTUNITIES

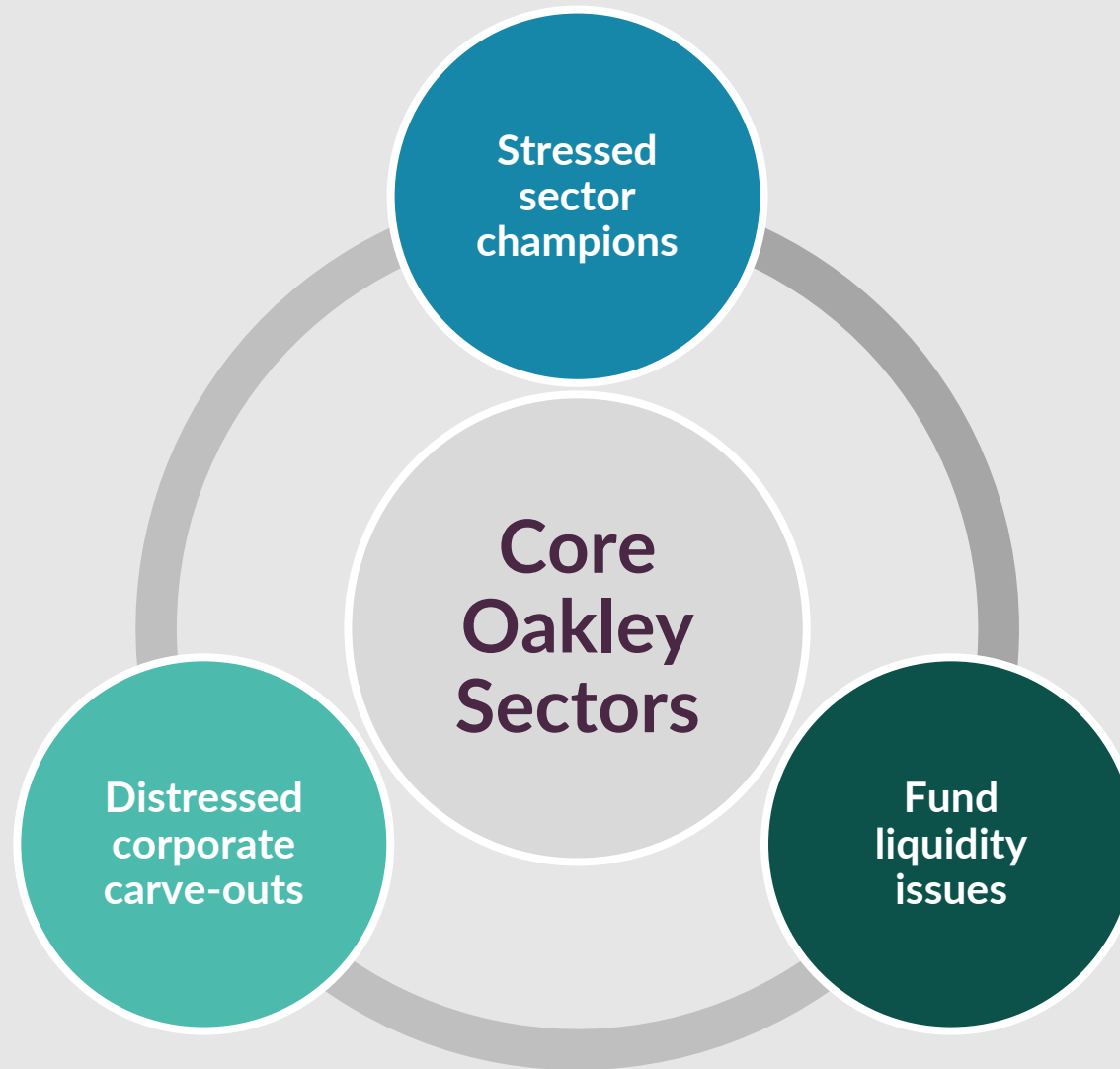
### Private Equity returns by vintage year



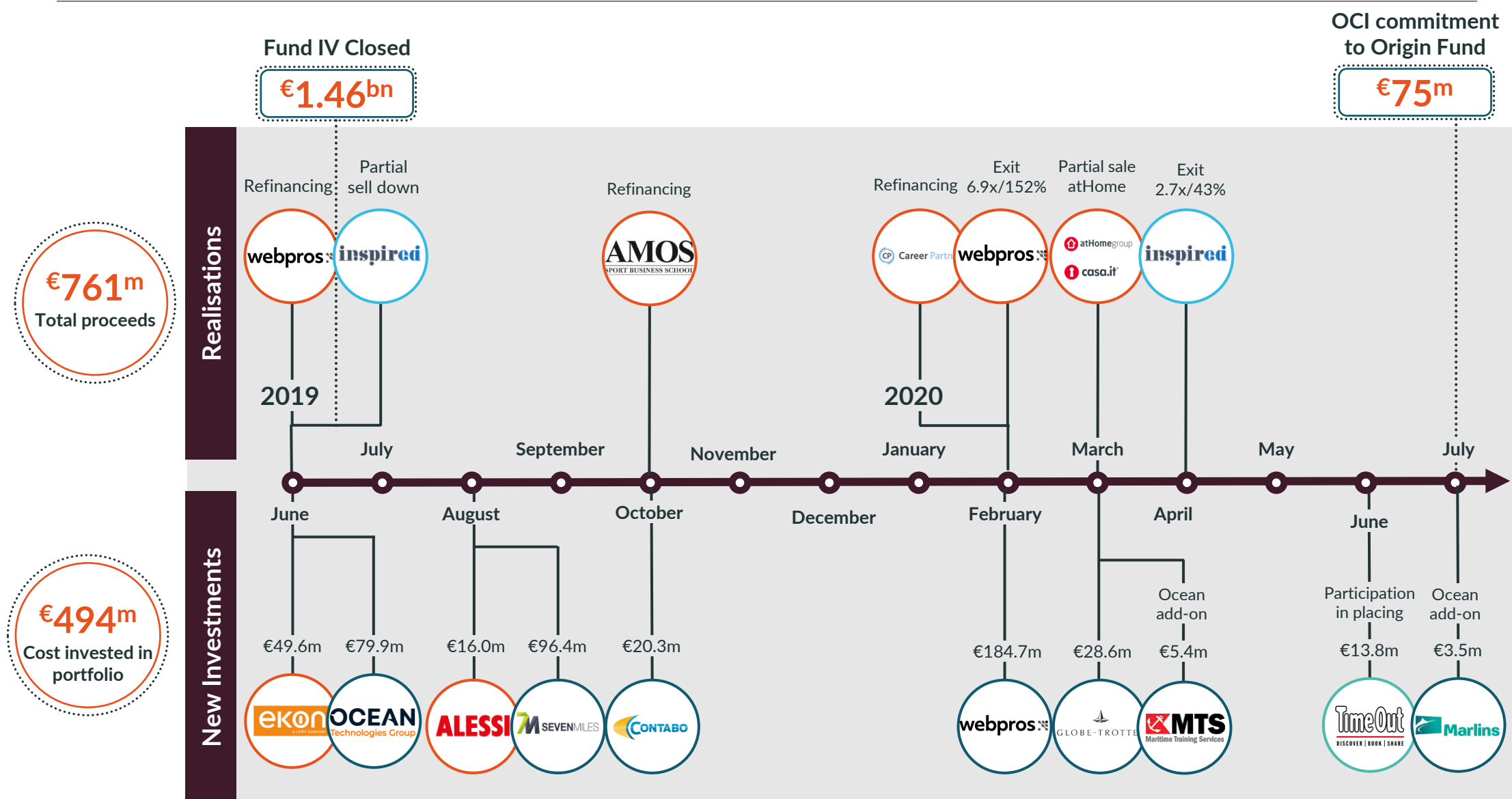
Source: Morgan Stanley

# Systematic screening of opportunities – including specific situations emerging post COVID-19

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# 2019 into 2020: Consistently investing and returning capital



# Oakley is well positioned for the future

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- Oakley **adapted well** to lockdown, providing **intense support** to the portfolio
- COVID-19 has shown **Oakley's strategy** can deliver **growth and value** through the cycle
- Continued focus within sectors on **tech-enabled services** and **digital platforms**
- Oakley is well placed to capitalise on **attractive investment opportunities** in coming months

TECHNOLOGY SECTOR

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ARTHUR MORNINGTON



# Daisy

#1 independent UK provider of communications, IT and cloud services



OCI LOOK-THROUGH VALUE:  
(June 2020):

EQUITY **£10.0m** DEBT **£16.4m**

% OF OCI NAV:

**4%**

TOTAL FUND INVESTMENT  
(to date):

**€38.9m**

FUND EQUITY VALUE  
(inc. distributions):

**€32.3m**

SECTOR:  
Technology

COUNTRY:  
UK



INVESTMENT DATE:  
July 2015

FUND:  
II

## BUSINESS DESCRIPTION

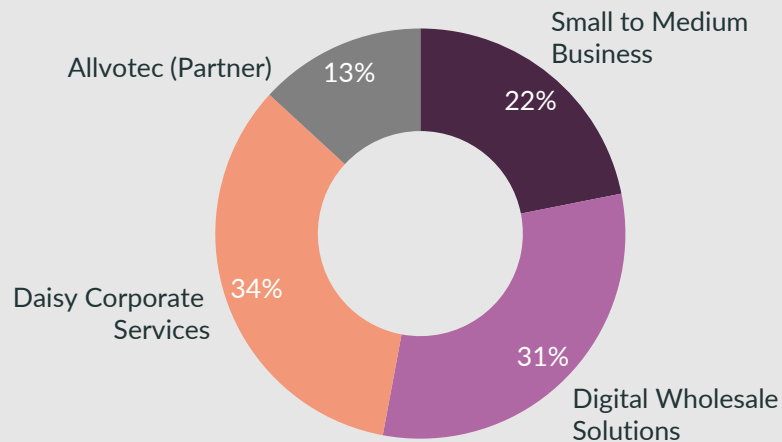
- **Leading digital supplier** of end-to-end business communications and managed services to UK businesses
- Formed in 2001, Daisy has grown into the **UK's largest independent telecommunications provider** with 30 locations nationwide

## INVESTMENT THESIS

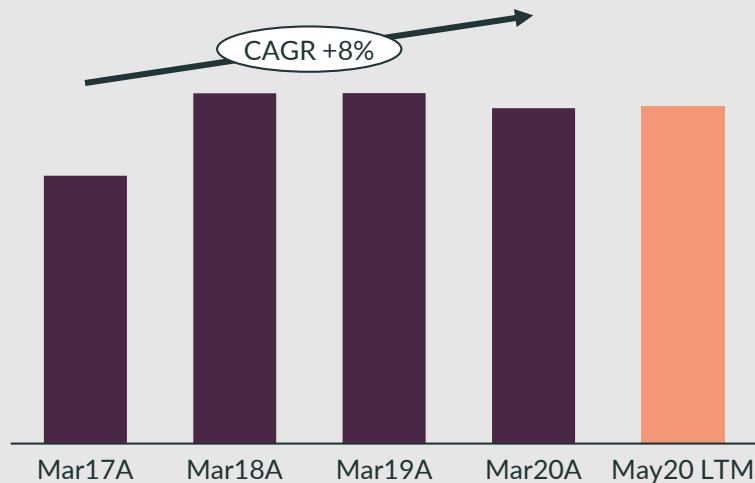
- **Strong existing relationship with management** that Oakley was keen to back in the next phase of Daisy's evolution
- **Highly fragmented sector** with a number of **other target companies** suitable for M&A

### PERFORMANCE

#### Divisional Revenue Overview



#### EBITDA Growth (£m)



### BUSINESS & COVID-19 UPDATE

#### Business update

- FY20 revenue broadly in line with prior year, **underpinned by growth in the SMB Direct and DWS divisions**, offset by some soft trading in the Corporate and Allvotec divisions
- In Dec-19, Allvotec completed the **add-on acquisition of ISG**, a UK-based networking infrastructure provider

#### COVID-19 impact to date

- Limited impact in year to Mar-20** (Daisy's FY20) as UK entered into lockdown in late March
- April and May trading +10% revenue and +8% EBITDA** versus COVID-19 projections, although down on prior year

#### Medium-term outlook

- Longer term opportunities** in remote working as crisis management comes to the forefront of business strategy, and customers **accelerate adoption of new IT infrastructure**
- Robust financially** as **majority of business is recurring in nature**



Some short-term disruption

# TechInsights

Global leader in patent services and advanced technology intelligence



OCI LOOK-THROUGH VALUE:  
(June 2020):

£15.9m

% OF OCI NAV:

2%

TOTAL FUND INVESTMENT  
(to date):

€12.0m<sup>(1)</sup>

FUND EQUITY VALUE  
(inc. distributions):

€64.8m

SECTOR:  
Technology

COUNTRY:  
Canada



INVESTMENT DATE:  
May 2017

FUND:  
III

## BUSINESS DESCRIPTION

- **Specialist in semiconductor IP** and reverse engineering to prove patent infringement and advanced **technical intelligence**
- **High-growth subscription business** provides technical intelligence on how the newest and most innovative devices are designed, equipped and built via proprietary databases and curated content.

## INVESTMENT THESIS

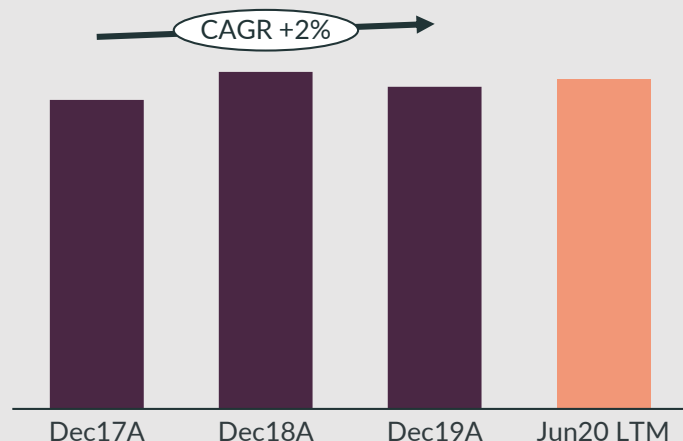
- **Undisputed market leader** – 25 year track-record, acquired only major competitor in June 2016
- **High barriers to entry** – highly skilled/specialised engineers, proprietary equipment and valuable database of technical intelligence
- **Long-term relationships** with world's leading technology companies
- **Opportunity to transition to subscription business** improving quality of earnings



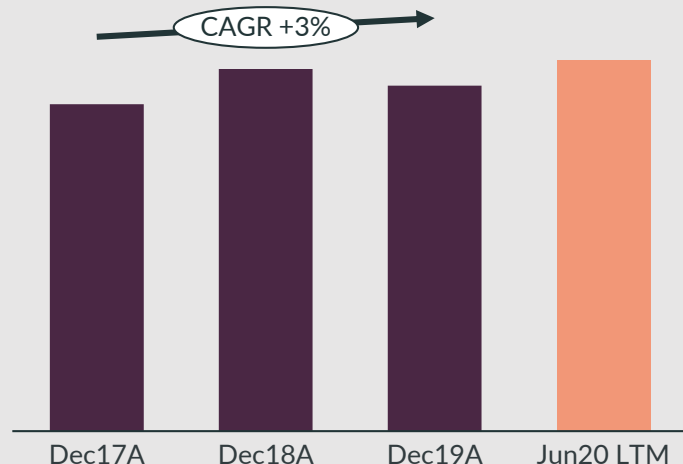
(1) TechInsights equity is represented net of \$36.5m (€32.7m) refinancing completed 3 months post completion

## PERFORMANCE

### Revenue Growth (\$m)



### EBITDA Growth (\$m)



## BUSINESS & COVID-19 UPDATE

### Business update

- Management team has been reinforced with a new Chief Revenue Officer and Chief Product Officer, as well as a new software development team
- New hub in US where there is a deeper talent pool

### COVID-19 impact to date

- TechInsights impacted as top semiconductor client accounts are based in Asia and Silicon Valley
- Ottawa lab remains open but on restricted basis (fewer people and on shift basis) and strict social distancing rules
- Order intake and sales development impacted initially but starting to recover

### Medium-term outlook

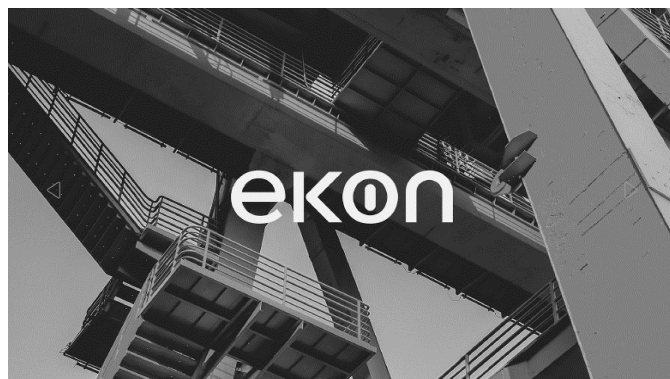
- Discrete bookings (project work) impacted in medium term
- Recurring revenues (subscriptions) proving resilient, growth rate may slow in medium term due to a slowdown in the tech product release cycle delaying new subscription content build



Some short-term disruption

# Ekon

## Building the Iberian champion for business software



Para las PYMES,  
las pequeñas diferencias  
pueden marcar  
toda la diferencia.

ekon.es

OCI LOOK-THROUGH VALUE:  
(June 2020):

£18.4m

% OF OCI NAV:

3%

TOTAL FUND INVESTMENT  
(to date):

€49.6m

FUND EQUITY VALUE  
(inc. distributions):

€49.6m

SECTOR:  
Technology

COUNTRY:  
Spain



INVESTMENT DATE:  
June 2019

FUND:  
III

### BUSINESS DESCRIPTION

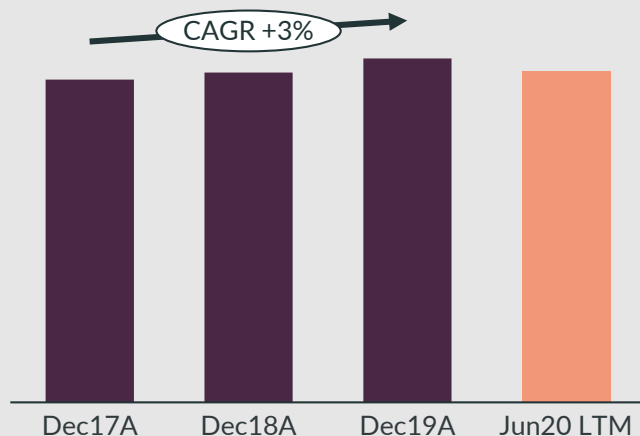
- Provider of **Enterprise resource planning** ('ERP') software for **small and mid-sized businesses** in product-centric industries in Spain
- **Full suite of horizontal functionality** across Finance, HCM, CRM and operations plus **dedicated vertical applications** for core end markets, all on a modular basis
- **SaaS product based on highly flexible cloud native architecture** – currently rolled out to 35% of ~1,000 customers and increasing

### INVESTMENT THESIS

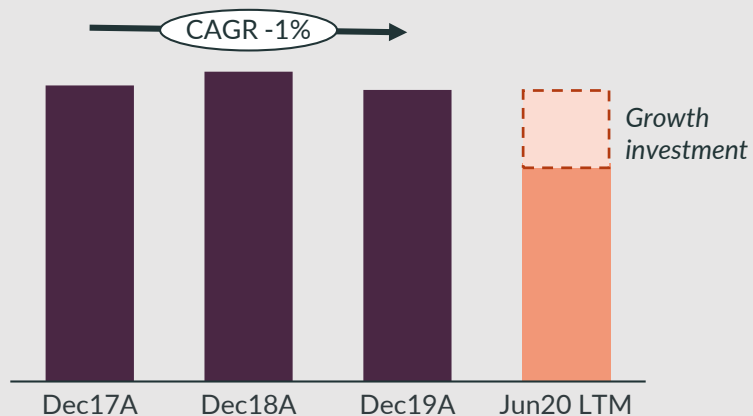
- **Compelling market opportunity** – large TAM benefiting from structural growth as SMEs shift to cloud
- **Ekon right to win** – cloud first architecture and technology leadership vs. legacy international vendors (Sage, SAP, Microsoft)
- **Market ready for consolidation** – targeted buy & build focused on cloud, key verticals and market share
- **Strategic exit** – Ekon is the only independent platform of scale and single point of entry into Spanish market

### PERFORMANCE

#### Revenue Growth (€m)



#### EBITDA Growth (€m)



### BUSINESS & COVID-19 UPDATE

#### Business update

- **Significant progress on strategic initiatives:** (1) key hires in sales and marketing, (2) launch of refreshed brand and (3) group reorganisation and office relocation to tech hubs
- **M&A pipeline development:** VP Business Development hired to lead efforts, market screening complete and outreach ongoing
- **H1 trading below budget and PY** due to COVID – non-recurring revenues drive revenue decline with SaaS up +17% YoY

#### COVID-19 impact to date

- Revenue and EBITDA down -9% in YTD vs. budget
- Lead generation up +69% on PY but bookings remain below budget and PY
- Notable new business shift to SaaS – outperforming budget / PY

#### Medium term outlook

- Crisis as potential catalyst for accelerated ERP and SaaS adoption
- Second order impact of crisis on company deaths and churn unknown



Some short-term disruption

# Contabo

A leading global hosting provider for SMEs and developers



OCI LOOK-THROUGH VALUE:  
(June 2020):

£5.3m

% OF OCI NAV:

1%

TOTAL FUND INVESTMENT  
(to date):

€20.4m

FUND EQUITY VALUE  
(inc. distributions):

€20.4m

SECTOR:  
Technology

COUNTRY:  
Germany



INVESTMENT DATE:  
October 2019

FUND:  
IV

## BUSINESS DESCRIPTION

- Based in Munich, Contabo is a **leading global hosting services provider for developers and SMEs**
- Contabo differentiates itself through its **strong technology edge, value for money and market-leading customer support**
- The firm has a customer base of **~80k active customers**, currently growing at over 2k customers per month

## INVESTMENT THESIS

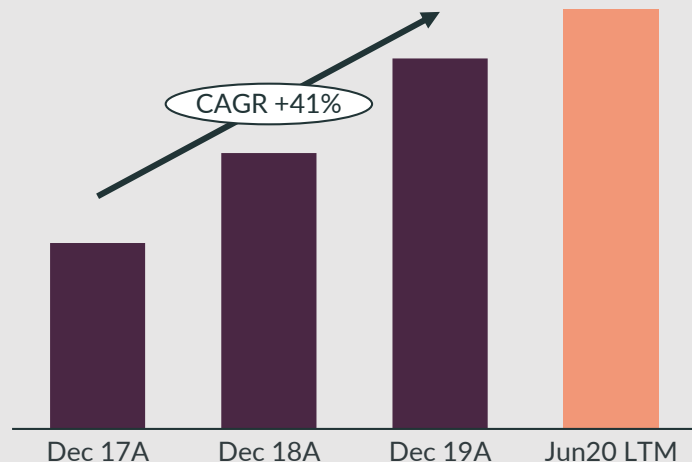
- **Partnering with proven hosting entrepreneurs from the Oakley network** who are supporting the ongoing management as active board members
- Highly attractive growth profile with **over 40% revenue CAGR of over the last three years**
- **Recurring revenue from subscription-based contracts** and a globally diversified and loyal customer base which increases spend over time

# Contabo

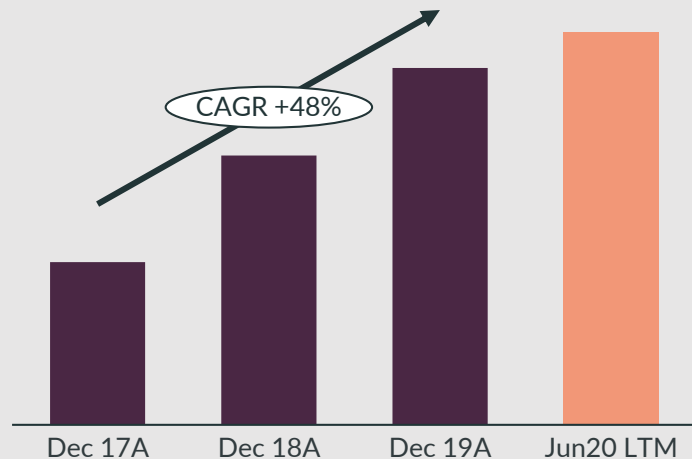
A leading global hosting provider for SMEs and developers

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- Since acquisition, Contabo has made **good progress, both financially and operationally**
- **Management team strengthened** with the handover of management tasks to the new CEO completed and a strong supporting management team has been hired (**CFO, CMO and COO**)
- **A third datacentre has been opened**, located in the USA
- YTD Jun-20 revenue and EBITDA **growth of +28% and +21% respectively** versus prior year (slightly ahead of budget)

### COVID-19 impact to date

- **No visible impact to date**
- April, May and June 2020 have generated the **highest revenues for Contabo to date**

### Medium-term outlook

- Management **doesn't expect any adverse impact** on trading in the near/medium term



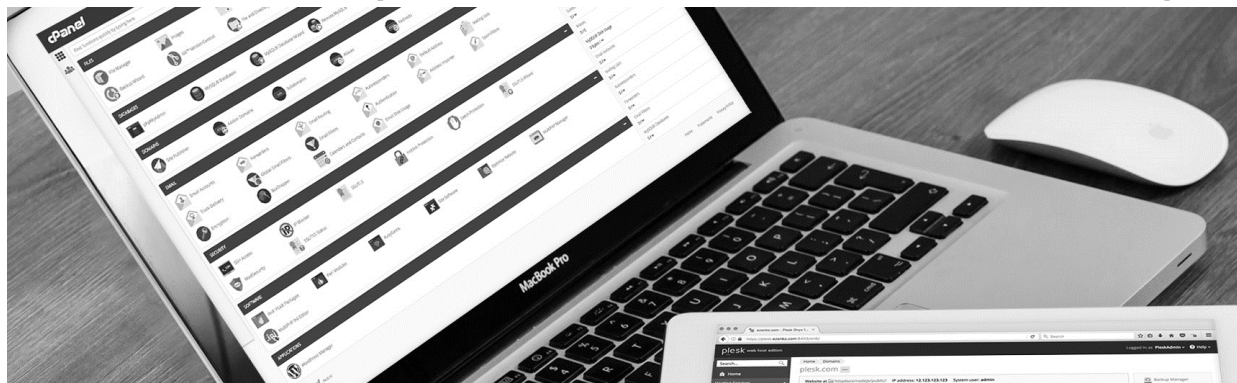
Trading unimpacted or benefitting



Note: Dec-17 and Dec-18 numbers on a cash accounting basis. Dec-19 draft numbers on an accrual accounting basis

# WebPros Group - Plesk & cPanel

Global leading SaaS platform for web hosting automation



OCI LOOK-THROUGH VALUE:  
(June 2020):

Fund III

Exited

Fund IV

€46.3m

% OF OCI NAV:

Exited

7%

TOTAL FUND INVESTMENT  
(to date):

€65.7m

€184.7m

FUND EQUITY VALUE  
(inc. distributions):

€452.2m

€178.3m

SECTOR:  
Technology

COUNTRY:  
USA / SUI



INVESTMENT DATE:  
April 2017 (Fund III)  
February 2020 (Fund IV)

FUND:  
III & IV

## BUSINESS DESCRIPTION

- WebPros Group is the **leading SaaS platform for server management globally**
- The group comprises five well-known webhosting brands, including **cPanel and Plesk**, two of the most widely used webhosting automation software platforms
- Other businesses in the group are SolusVM, WHMCS and XOVI

## INVESTMENT THESIS

- New partner** can support WebPros in **next stage of development**
- Continuing to partner with **proven entrepreneurs**
- WebPros has a **highly attractive financial profile**
- Further scope to increase share of end user spend
- WebPros set to benefit** from the shared hosting to VPS hosting transition

# WebPros Group - Plesk & cPanel

Global leading SaaS platform for web hosting automation

Proven value creation levers continuing to deliver strong growth through the cycle

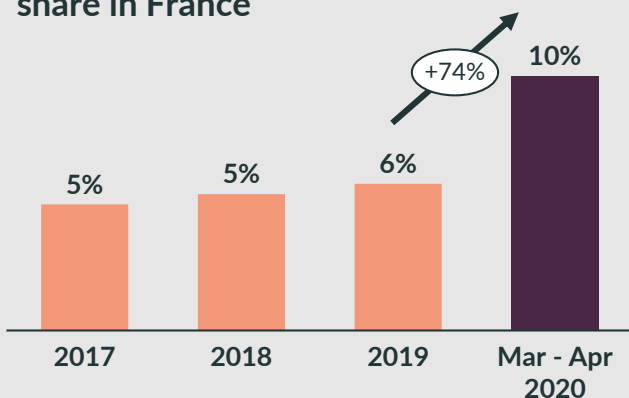
1

## SHIFT TO ONLINE

### Step change due to COVID-19

- General digitalisation trend has been driving increased importance of web hosting and related services
- Step changes across multiple categories expected to boost hosting demand

Example: E-commerce FMCG market share in France



Source: Bain EMEA Consumer and Shopper Pulse, 22 May 2020

2

## PRODUCT DEVELOPMENT

### Continued expansion of the WebPros product offering via:

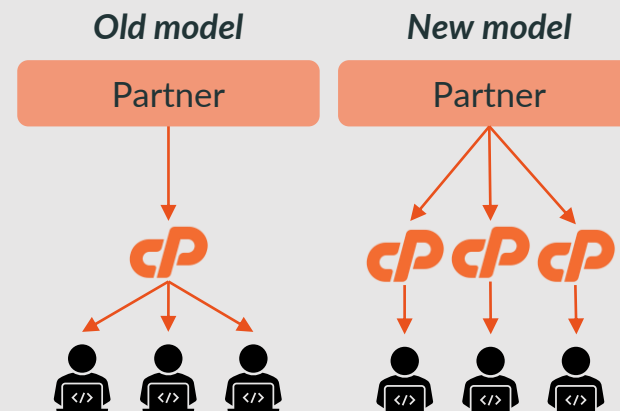
- M&A**
  - 5 successful add-ons completed under Oakley's ownership
  - Looking to further expand product offering (collaboration tools, website builders, data protection, security, etc) via M&A
- Internal product development**
  - Continuous enhancements to the existing product portfolio
  - New features, such as WordPress Toolkit for cPanel

3

## REVENUE GROWTH

### Continued revenue growth and margin expansion

- YTD May-20, cPanel is showing
  - +40% revenue growth
  - +57% EBITDA growth
  - ~99% recurring revenues
- In 2019, cPanel successfully introduced account-based pricing

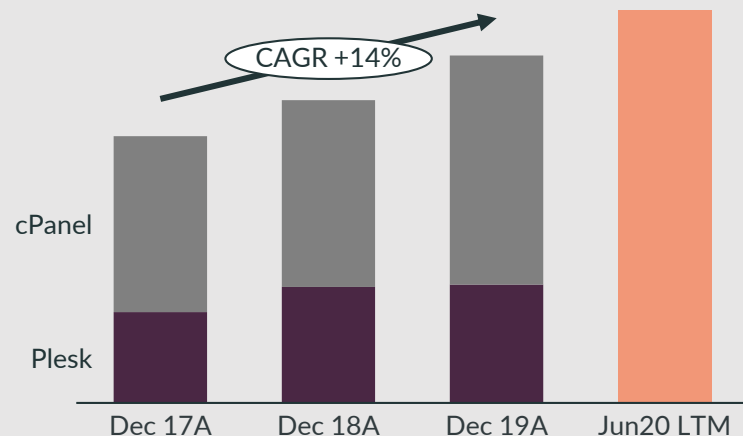


# WebPros Group - Plesk & cPanel

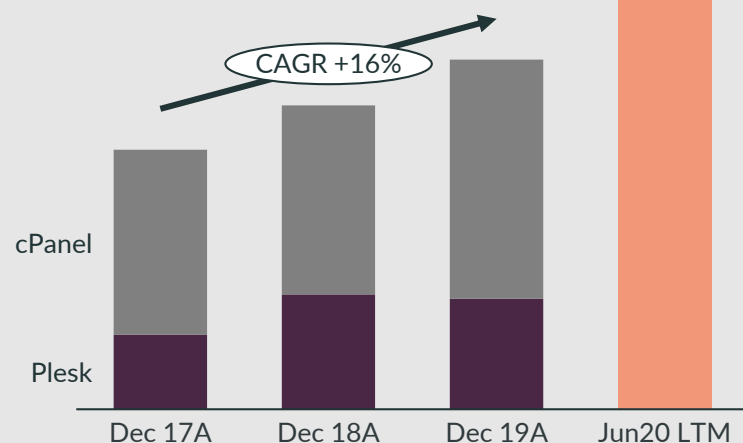
Global leading SaaS platform for web hosting automation

## PERFORMANCE

### Revenue Growth (\$m)



### EBITDA Growth (\$m)



## BUSINESS & COVID-19 UPDATE

### Business update

- WebPros Group has continued its strong performance in 2020. YTD Jun-20 group revenue and EBITDA is +27% and +42% above prior year, respectively
- YTD May-20, the Group generated a **62% EBITDA margin** vs 55% over the same period in 2019 and 45% when Oakley acquired Plesk in 2017
- The strong performance is particularly driven by the **rollout of the cPanel price harmonisation**

### COVID-19 impact to date

- No visible impact to date
- Live sales / billing data is not showing any adverse impact

### Medium-term outlook

- Management doesn't expect any adverse impact on trading in the near/medium term

 Trading unimpacted or benefitting

CONSUMER SECTOR

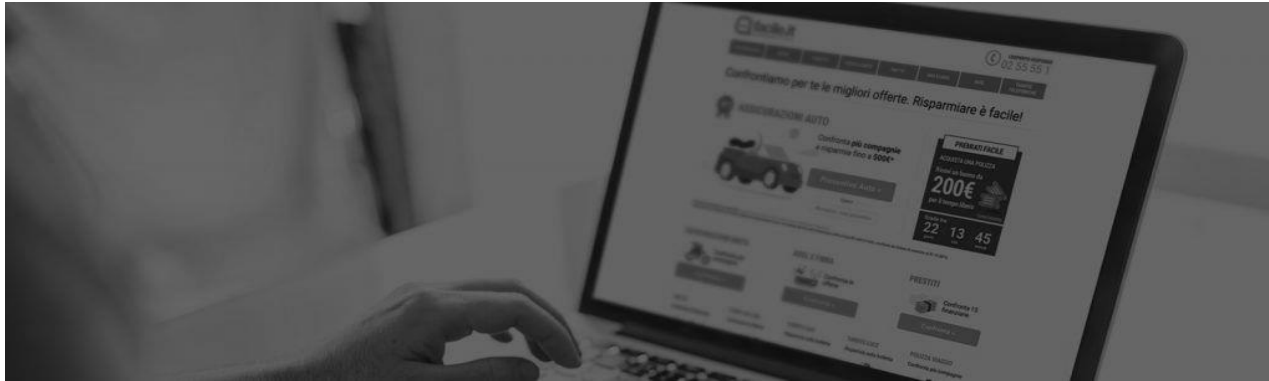
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ALEX COLLINS



# Facile

## Italy's leading online price comparison platform



OCI LOOK-THROUGH VALUE:  
(June 2020):

£40.6m

% OF OCI NAV:

6%

TOTAL FUND INVESTMENT  
(to date):

€80.6m

FUND EQUITY VALUE  
(inc. distributions):

€116.0m

SECTOR:  
Consumer

COUNTRY:  
Italy



INVESTMENT DATE:  
June 2018

FUND:  
III

### BUSINESS DESCRIPTION

- Italy's leading **price comparison website** for household services
- Enables consumers to compare prices on motor insurance, energy, telecoms and personal finance

### INVESTMENT THESIS

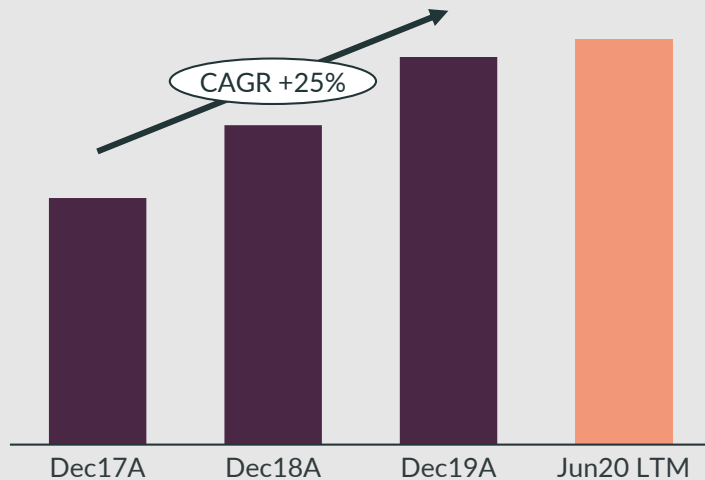
- **Dominant market position** in the online car insurance switching market
- **Sustainable, long-term growth potential** with high barriers to entry
- **Significant revenue diversification achieved across verticals** as well as unique recurring revenue stream in car insurance

# Facile

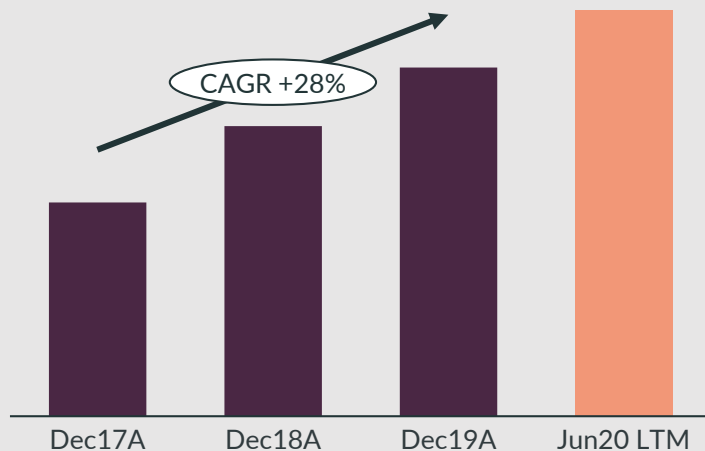
Italy's leading online price comparison platform

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- **Strong financial performance:** began the year strongly, with total revenues and EBITDA both growing c.20% versus prior year before the impact of the crisis in March
- **Resilient business model:** March and April were broadly flat year-on-year as a result of the Italian lockdown, but the business returned to budget in May once lockdown measures eased

### COVID-19 impact to date

- Italy initially in lockdown with **schools and all non-essential public buildings closed**
- Full remote working plan in place, including for call centres  
**Limited disruption from an operational perspective**
- Traffic volumes initially down ~30% with revenues and EBITDA in March and April broadly in line with prior year

### Medium-term outlook

- Current expectation is that **trading will be in line with budget** for the remainder of the year, assuming no return to lockdown measures in Italy



Some short-term disruption

# Casa & atHome

## Online classifieds portals in Italy and Luxembourg



OCI LOOK-THROUGH VALUE:  
(June 2020):

£27.8m

% OF OCI NAV:

4%

TOTAL FUND INVESTMENT  
(to date):

€104.3m

FUND EQUITY VALUE  
(inc. distributions):

€154.8m

SECTOR:  
Consumer

COUNTRY:  
Italy / Luxembourg



INVESTMENT DATE:  
January 2017

FUND:  
III

### BUSINESS DESCRIPTION

- Portfolio of online classifieds portals including Casa.it in atHome.lu
- atHome holds the #1 market position in the property and automotive classifieds markets in Luxembourg as well as being the largest mortgage broker
- Casa holds the #2 market position in the property classifieds market in Italy

### INVESTMENT THESIS

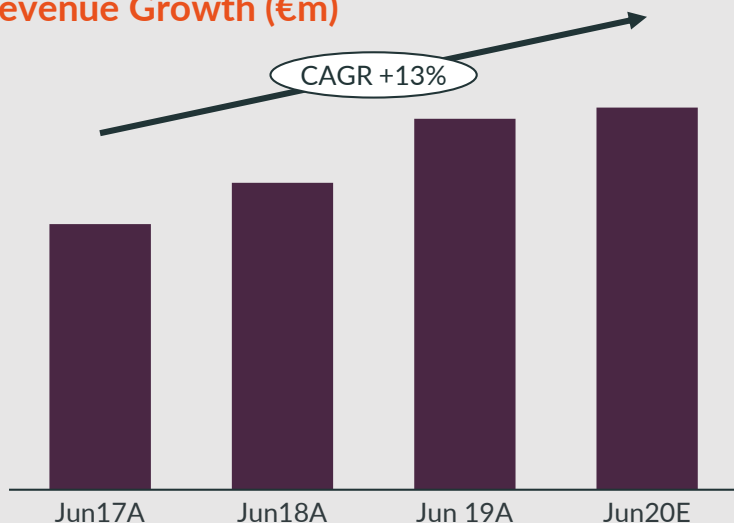
- Carve out of orphan European assets from large listed Australian property group
- Cost take out opportunity with ~€5m of cost optimisation identified in due diligence
- Attractive underlying sector dynamics resilient to macro-economic shocks
- Upside through expansion into new verticals such as mortgage broking

# atHome Group

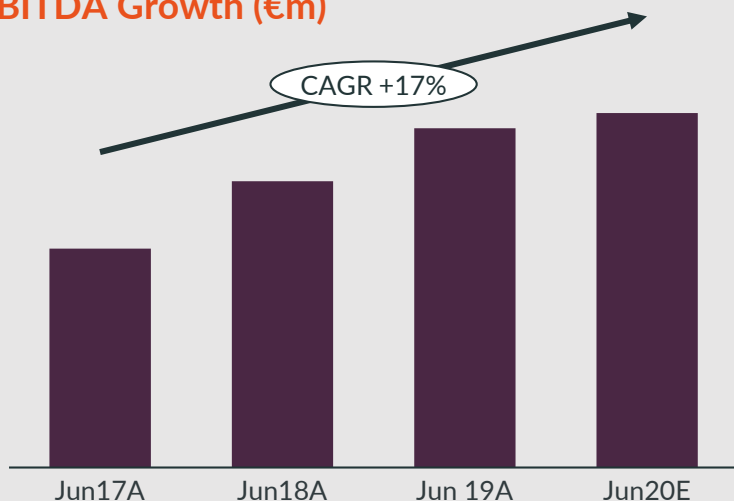
Leading real estate & automotive classifieds business in Luxembourg

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- Majority stake in the company sold to Mayfair Equity Partners in March 2020 with Oakley retaining a 21% stake
- **Chairman appointed in April 2020:** Christian Gisy, former CFO of Germany's #1 classifieds portal Scout24

### COVID-19 impact to date

- **Property & Auto:** 100% discount granted for the billings in April on recurring products and 25% discount in May
- **Mortgages:** decrease in leads due to lockdown; notary meetings deferred pausing atHome revenue generation

### Medium-term outlook

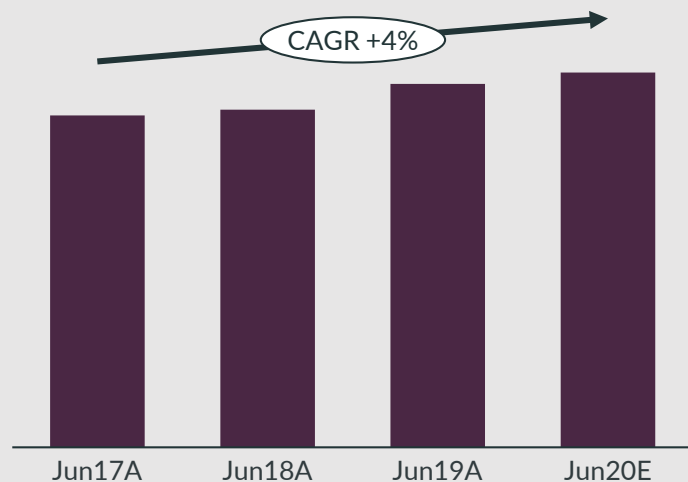
- **Re-opening of the Lux economy** well underway with atHome having retained its customer base through the lockdown period
- **Strong #1 market position** will continue to position atHome well to **retain customers and revenue** (in prior downturns agents have focused spend on #1 players)



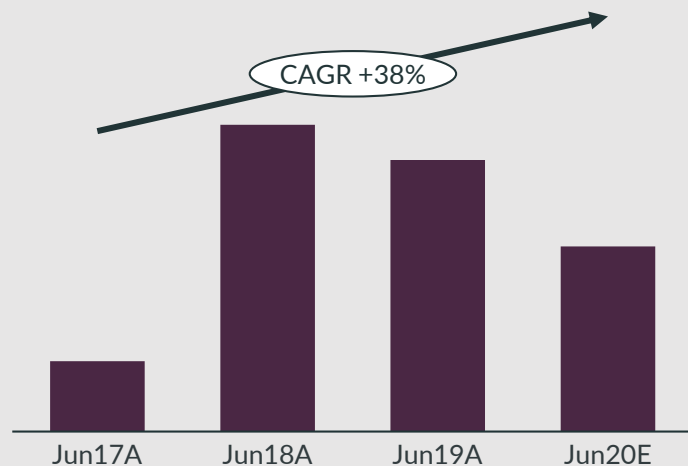
Some short-term disruption

### PERFORMANCE

#### Revenue Growth (€m)



#### EBITDA Growth (€m)



### BUSINESS & COVID-19 UPDATE

#### Business update

- **Significant increase in agents listing on the portal** up by +16% from June 2019 and listings up 10% from June 2019, driven in part by the signing of largest real estate agent franchise in Italy
- **Innovative new products** including virtual property visits, mandate generation and developer showcase tools launched
- **Step up in marketing spend in FY20**, impacting EBITDA, due to launch of TV advertising

#### COVID-19 impact to date

- **On-time renewals** in March 60% rebounding to April 82%, May 88% and June 86% (versus ~85% pre COVID-19)
- Traffic & leads rebounding and now **above pre-COVID-19 levels**

#### Medium-term outlook

- Potential for **increase in early contract terminations** (customer insolvencies) from Q4 2020; however the Italian real estate agent market has shown reliance in prior downturns, being much less volatile than underlying property transaction volumes
- Expectation that **renewals continue at a similar rate** to pre-COVID-19 with some softness in new business and yield growth



Some short-term disruption

# North Sails

Market leading high-performance marine and sailing group



OCI LOOK-THROUGH VALUE:  
(June 2020):

EQUITY **£35.4m** DEBT **£96.0m**

% OF OCI NAV:

**19%**

TOTAL FUND INVESTMENT  
(to date):

**€121.1m**

FUND EQUITY VALUE  
(inc. distributions):

**€107.6m**

SECTOR:  
Consumer

COUNTRY:  
USA



INVESTMENT DATE:  
March 2014

FUND:  
II

## BUSINESS DESCRIPTION

- Market leading marine and sailing group with three core business units:
  - North Technology Group: sail, spars and power boats
  - North Action Sports: kites, boards and accessories
  - North Sails Apparel: aspirational lifestyle brand centred on the ocean

## INVESTMENT THESIS

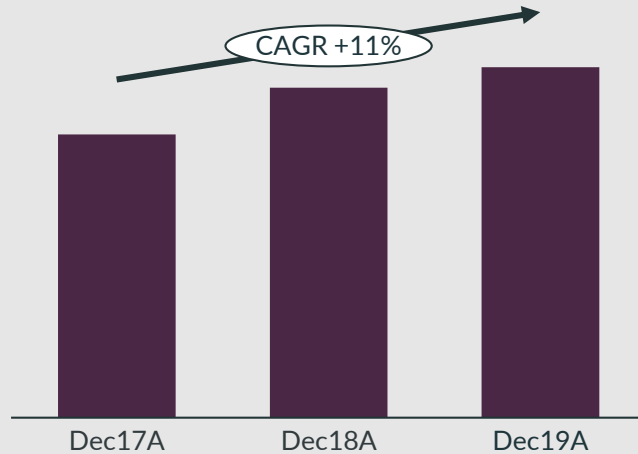
- North Sails is the global market leader in sails and spars, with strong **recurring revenues** from the sail replacement cycle and an expansive portfolio of patents
- **Significant synergy** and efficiency potential through the **merging of North Sails Group with its principal European licensee**

# North Sails

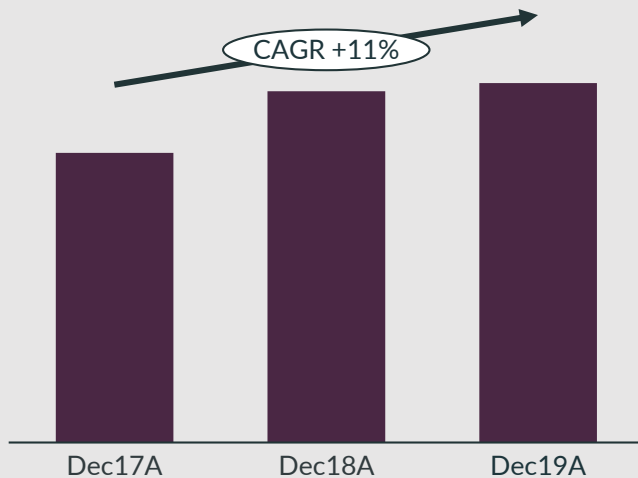
Market leading high-performance marine and sailing group

## NTG PERFORMANCE

### Revenue Growth (\$m)



### EBITDA Growth (\$m)



## BUSINESS & COVID-19 UPDATE

### Business update

- North Kiteboarding has regained its position as **one of the leading kiteboarding brands**
- Apparel division grew strongly in 2019** and has rebounded well following COVID-19

### COVID-19 impact to date

- Most major production facilities have been **closed for a period of time**. US facilities stayed open but with limited capacity
- Orders initially reduced to **c.50% of capacity**, however the latest order book is more in line with prior year
- Staff furloughing schemes have been in place across the group and discretionary costs cut to **preserve liquidity in the short term**

### Medium-term outlook

- Most regattas have been cancelled in 2020** which means that many boats will have new sails that won't need to be replaced in 2021
- However, social distancing is easy in the sport, meaning the crisis could bring a **new generation into sailing in the medium term**



**Significantly impacted by lockdown**

# Time Out

A global media business that enables people to discover the best of a city



OCI LOOK-THROUGH VALUE:  
(June 2020):

FUND I **£21.6m** DIRECT **£26.6m**

% OF OCI NAV:

**7%**

TOTAL FUND INVESTMENT  
(to date):

**€95.9m**

FUND EQUITY VALUE  
(inc. distributions):

**£33.8m**

SECTOR:  
Consumer

COUNTRY:  
Global

INVESTMENT DATE:  
November 2010

FUND:  
I & OCI

## BUSINESS DESCRIPTION

- The leading **global media and entertainment business** that helps people explore the best of the city through its two business divisions, **Time Out Media** and **Time Out Market**
- **Time Out's** digital and physical media proposition comprises **websites, mobile, social media, magazines, markets and live events**

## INVESTMENT THESIS

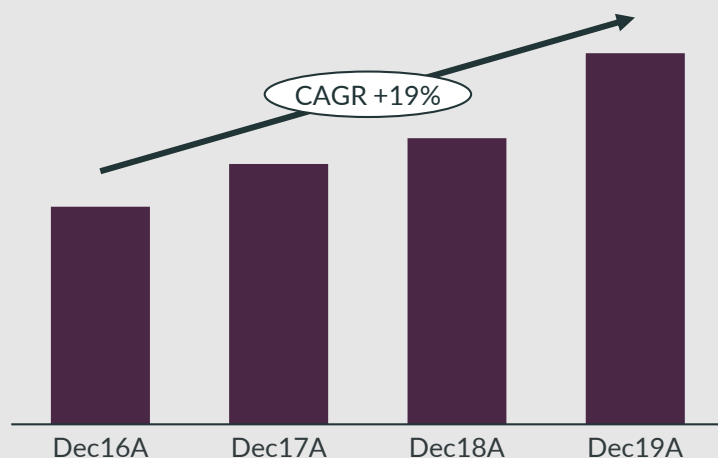
- **Trusted global brand of 52 years** with strong local editorial integrity synonymous with entertainment
- Opportunity to **monetise** through **advertising, e-commerce and sponsored listings**
- Opportunity to invest in the **roll out of the Time Out Market concept**

# Time Out

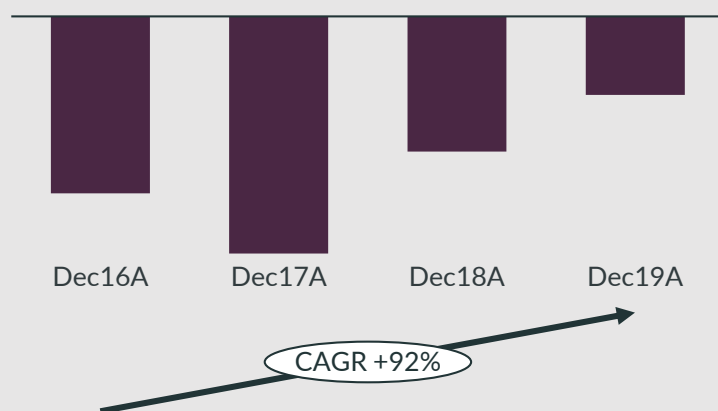
A global media business that enables people to discover the best of a city

## PERFORMANCE

### Revenue Growth (£m)



### EBITDA Growth (£m)



## BUSINESS & COVID-19 UPDATE

### Business update

- **Time Out placing:** completed equity placing in June to raise £47.1 million to support working capital requirements and strengthen Time Out's balance sheet in the wake of the impact of COVID-19
- **Cost savings:** significant cost saving measures have been implemented delivering approx. £2.4m of monthly cost savings across the group

### COVID-19 impact to date

- **Markets:** all Time Out Markets globally have been **shut as of 16 March 2020** with Lisbon re-opening in July and the other markets expected to re-open over July and August
- **Media:** significant reduction in advertising demand given Time Out's exposure to the leisure and hospitality industry

### Medium-term outlook

- **Markets:** reliance on high consumer footfall which is currently uncertain given consumer confidence and lockdowns
- **Media:** Time Out's advertising end markets, the leisure and hospitality industries, are likely to be most severely impacted



Significantly impacted by lockdown

# Alessi

Italian high-end design factory focused on homeware products



OCI LOOK-THROUGH VALUE:  
(June 2020):

£16.2m<sup>(1)</sup>

% OF OCI NAV:

2%<sup>(1)</sup>

TOTAL FUND INVESTMENT  
(to date):

€44.0m<sup>(1)</sup>

FUND EQUITY VALUE  
(inc. distributions):

€43.9m<sup>(1)</sup>

SECTOR:  
Consumer

COUNTRY:  
Italy



INVESTMENT DATE:  
August 2019

FUND:  
III

## BUSINESS DESCRIPTION

- Alessi is an **iconic design brand** with a focus on homeware and kitchenware
- Works with some of the **world's leading architects and designers to reinvent traditional kitchen categories with innovative designs**
- Global audience and **well-established premium position** in the market

## INVESTMENT THESIS

- Oakley's investment strategy focuses on further strengthening and expanding the proposition of the brand through:
  - New management team
  - Product and portfolio optimisation
  - Marketing development
  - Geographical expansion



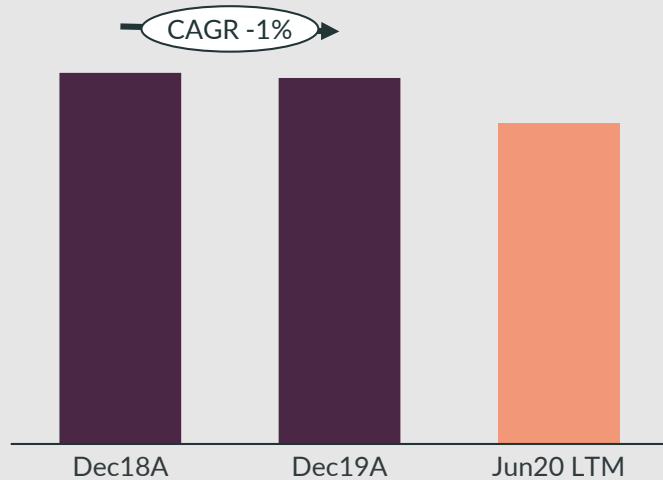
(1) Alessi and Globe-Trotter are held together under the holding company, Iconic BrandCo. The fund metrics presented for the investment and the OCI look-through are for the Iconic BrandCo.

# Alessi

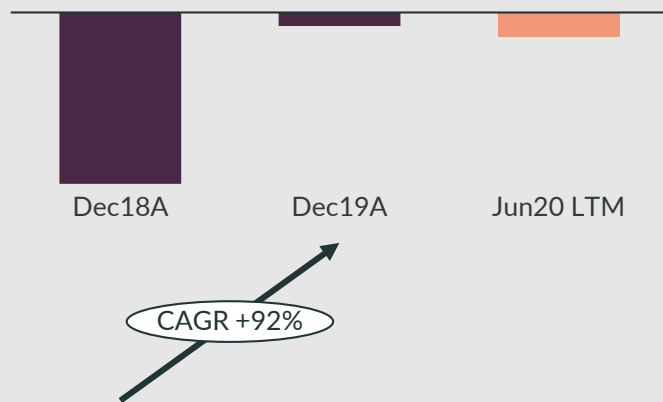
Italian high-end design factory focused on homeware products

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- Despite a solid January and February, **Q1 20 revenues were down c.30% on prior year** as a result of the impact of COVID-19 closing operations in Europe
- However, the business has a **robust orderbook** through its **loyalty programmes with Italian supermarkets**, and its **online sales** are performing very well

### COVID-19 impact to date

- **All owned and concession stores in mainland Europe were closed**, along with the HQ and warehouse, due to government lockdowns
- Lockdowns have eased across much of Europe, Asia and America, with Alessi's **retail activities now open** across all locations

### Medium-term outlook

- **An economic recession in the medium term may impact discretionary consumer spend.** However, consumer behaviour may shift to purchasing items with **sustainable value** and away from cheaper, disposable alternatives



Significantly impacted by lockdown

# Globe-Trotter

A British luxury luggage brand, known for its distinguished design and construction



OCI LOOK-THROUGH VALUE:  
(June 2020):

£16.2m<sup>(1)</sup>

% OF OCI NAV:

2%<sup>(1)</sup>

TOTAL FUND INVESTMENT  
(to date):

€44.0m<sup>(1)</sup>

FUND EQUITY VALUE  
(inc. distributions):

€43.9m<sup>(1)</sup>

SECTOR:  
Consumer

COUNTRY:  
UK / Japan



INVESTMENT DATE:  
March 2020

FUND:  
III

## BUSINESS DESCRIPTION

- Founded in 1897, Globe-Trotter is a **British luxury luggage brand**
- Its world-renowned suitcases are known for their **distinguished design and construction**, with products that are handcrafted in the UK by skilled artisans, **using original manufacturing methods and machinery**
- **Brand collaborations** include Hermès, Tiffany, Gucci and Aston Martin

## INVESTMENT THESIS / HIGHLIGHTS

- **Large addressable market** and a growing number of Globe-Trotter target customers willing to spend on luxury consumption, with **significant geographical white space to develop the business**
- Tangible **value creation potential** from activating nascent demand through online and offline growth, product innovation and marketing / awareness
- **Building on experience with consumer brands** and sharing expertise across the **Iconic BrandCo**, consisting of Globe-Trotter and Alessi



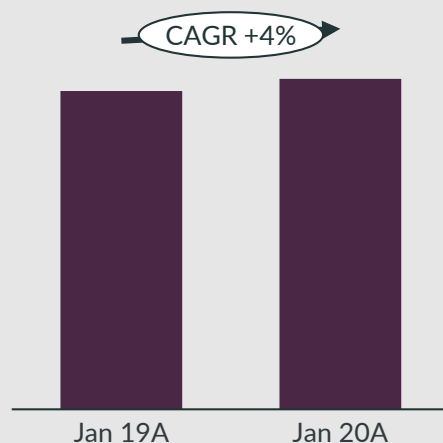
(1) Alessi and Globe-Trotter are held together under the holding company, Iconic BrandCo. The fund metrics presented for the investment and the OCI look-through are for the Iconic BrandCo.

# Globe-Trotter

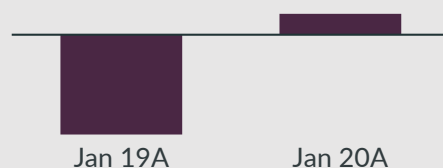
A British luxury luggage brand, known for its distinguished design and construction

## PERFORMANCE

### Revenue Growth (£m)



### EBITDA Growth (£m)



## BUSINESS & COVID-19 UPDATE

### Business update

- Focus on product innovation and cash conservation ahead of marketing / brand push following market recovery
- Further strengthened senior management team and platform structure including e.g. new CFO and Head of Digital

### COVID-19 impact to date

- Sales during lockdown impacted by COVID-19 related government restrictions and store closures
- Following lockdown and stores / factory re-opening, **early indications of trading recovery** to pre-COVID-19 levels

### Medium-term outlook

- Gradual growth in category sales expected with increasing mobility of consumers
- **Early recovery signs for Asian luxury sector** estimated to pick up late 2020 / 21 according to industry experts



Significantly impacted during lockdown

# Seven Miles

Leading consumer technology company in multi-brand gift voucher solutions



OCI LOOK-THROUGH VALUE:  
(June 2020):

£25.1m

% OF OCI NAV:

4%

TOTAL FUND INVESTMENT  
(to date):

€96.6m

FUND EQUITY VALUE  
(inc. distributions):

€96.6m

SECTOR:  
Consumer

COUNTRY:  
Germany



INVESTMENT DATE:  
September 2019

FUND:  
IV

## BUSINESS DESCRIPTION

- Founded in 2014, Seven Miles is one of the leading **physical and digital gift card** networks across **DACH**
- Vouchers are available to purchase at over **60,000 points of sale** (incl. the largest grocery retailers, gas stations, supermarkets, etc.)
- Multi-brand gift vouchers can be **redeemed at over 500 brands** of retailers (such as Amazon, Zalando, IKEA)

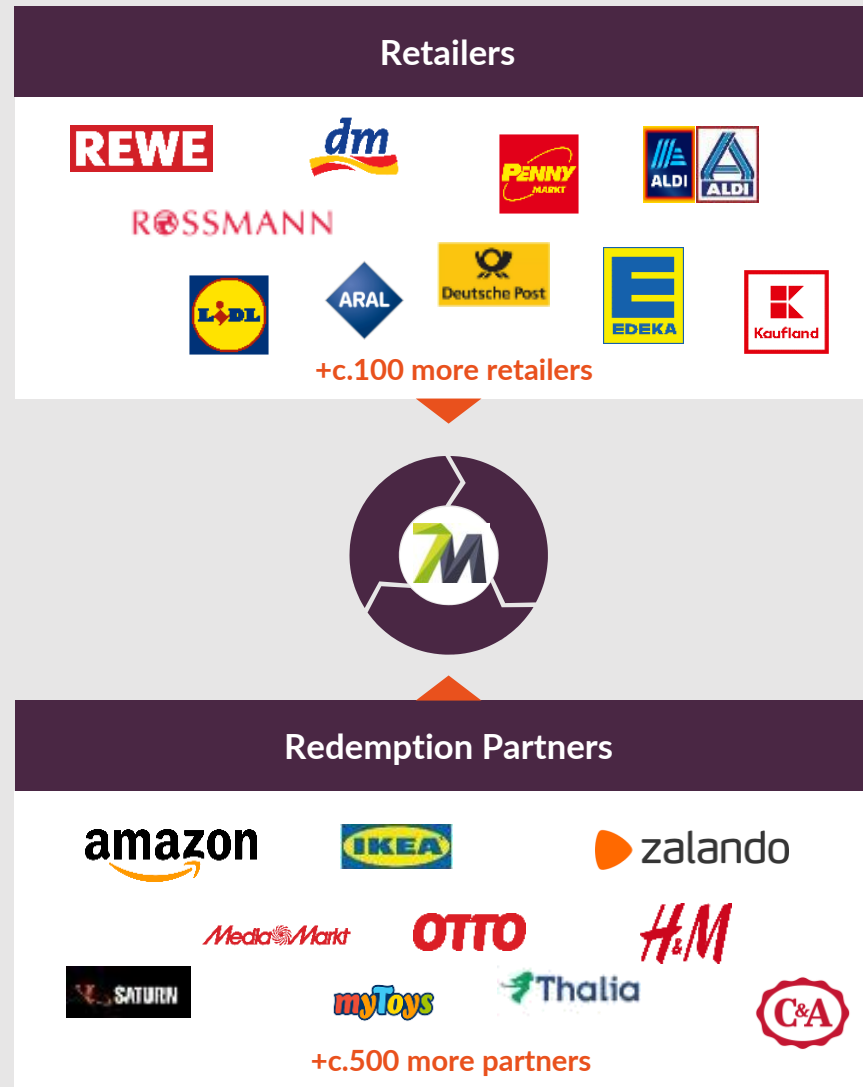
## INVESTMENT THESIS

- Opportunity to back **#1 multi-brand leader** in the German gift voucher market
- **Attractive financial profile:** high cash generation and negative working capital
- **Unique competitive advantage** and high barriers to entry due to multi-year lock-in of retail partners
- Backing two exceptional **serial entrepreneurs** in digital, retail and consumer

# Seven Miles

Leading consumer technology company in multi-brand gift voucher solutions

## BUSINESS MODEL



# Seven Miles

Leading consumer technology company in multi-brand gift voucher solutions

## ATTRACTIONS

### MARKET

15%  
CAGR

- Significant addressable market: **B2C market worth c.€6bn**, growing rapidly from **low penetration levels**; B2B market worth further c.€3-4bn with significant **white space** and **fragmented customer base**

### DISTRIBUTION

>60k  
Points  
of Sale

- **Unparalleled distribution at >60k points of sale** (Germany's largest retailers and gas stations, including Rewe, Edeka, Aldi, Lidl, DM, Rossmann, OMV, Esso, etc.)

### REDEMPTION

>500  
Brands

- Largest choice offered on a single product from **>500 redemption partners** including Amazon, Zalando, H&M, IKEA, Otto, Sixt, Douglas, etc.

### PRODUCT

#1  
Choice

- **German consumers' favourite gifting option**, available 'everywhere' and providing best choice from multiple partners on one single card

### ECONOMICS

>100%  
Cash  
conversion

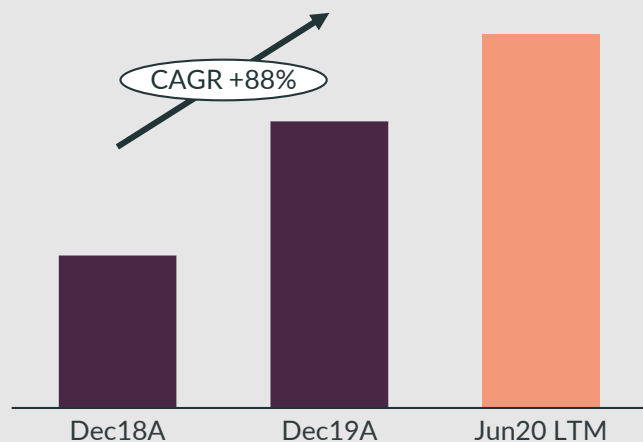
- **Asset light, digital first consumer technology** business with low central overheads and minimal capital requirements; negative working capital drives EBITDA cash conversion >100%

# Seven Miles

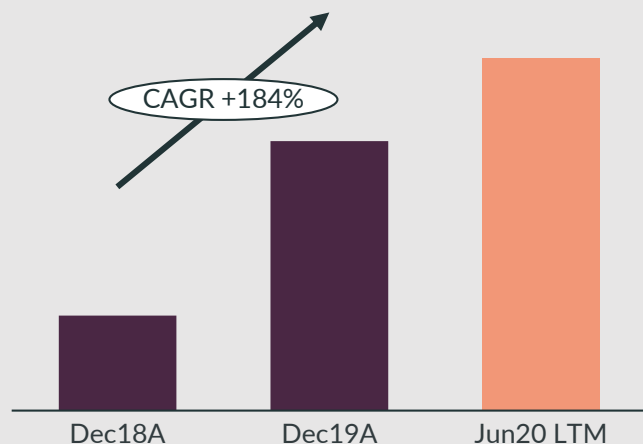
Leading consumer technology company in multi-brand gift voucher solutions

## PERFORMANCE

### Voucher Sale Growth (€m)<sup>(1)</sup>



### Revenue Growth (€m)<sup>(1)</sup>



## BUSINESS & COVID-19 UPDATE

### Business update

- Progress with **professionalisation of business**
- Hired new CFO, CMO and Head of B2B Sales
- **Strong growth** in H1 20 (year end 30 September 2020)
- Total YTD **voucher sales overall doubling versus prior year**, with sales of higher-margin own products +144% vs prior year

### COVID-19 impact to date

- Despite Germany having been in lockdown earlier in the year, Seven Miles continues to **trade in line with business case**
- Its products are sold in grocery stores, gas stations and supermarkets, which **remained open throughout the lockdown** (with only c. 5% of POS closed)

### Medium-term outlook

- The medium-term outlook for Seven Miles **remains positive**
- Germany, its home market, appears to be one of the **better placed economies in Europe in responding to COVID-19**



Trading unimpacted or benefitting



(1) Financials shown here are for calendar year; since acquisition, Seven Miles' financial year has now changed to 30 September

EDUCATION SECTOR

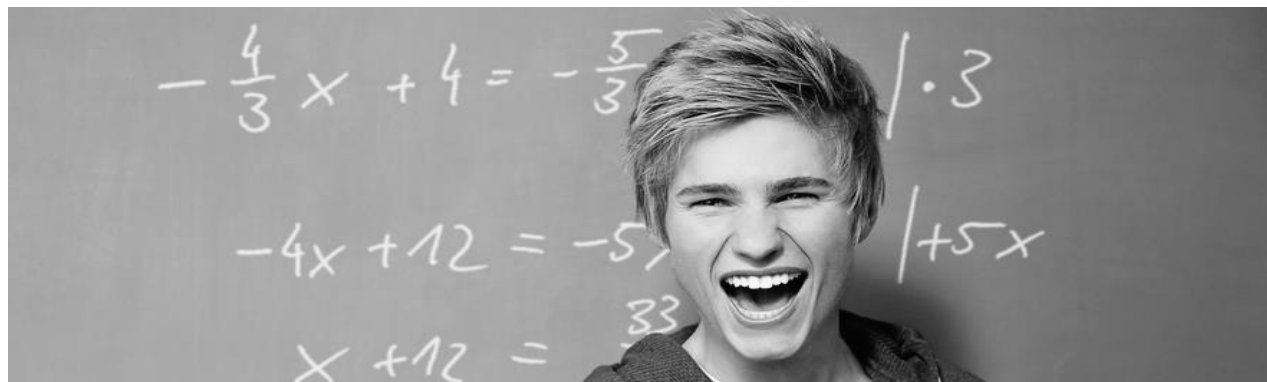
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RALF SCHREMPER



# Schülerhilfe

#1 provider of after-school tutoring in Germany



OCI LOOK-THROUGH VALUE:  
(June 2020):

£46.8m

% OF OCI NAV:

7%

TOTAL FUND INVESTMENT:

€85.9m

FUND EQUITY VALUE  
(inc. distributions):

€135.3m

SECTOR:  
Education

COUNTRY:  
Germany



INVESTMENT DATE:  
July 2017

FUND:  
III

## BUSINESS DESCRIPTION

- Leading provider of **after-school tutoring** with over 1,100 centres across Germany and Austria
- Schülerhilfe serves more than **130,000 students per year**

## INVESTMENT THESIS

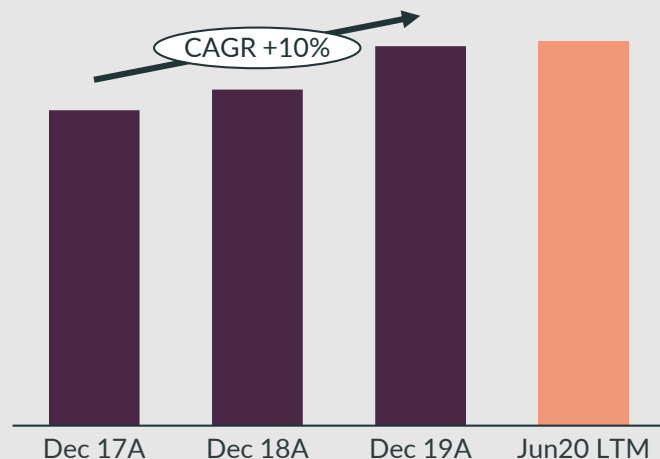
- **Brand recognition** (62% unaided brand awareness) as the clear **market leader in Germany and Austria** creates significant barriers to entry
- **Highly fragmented market** with low competitive intensity provides the **opportunity to grow market share** organically through acquisitions
- **Highly non-discretionary and non-cyclical market**

# Schülerhilfe

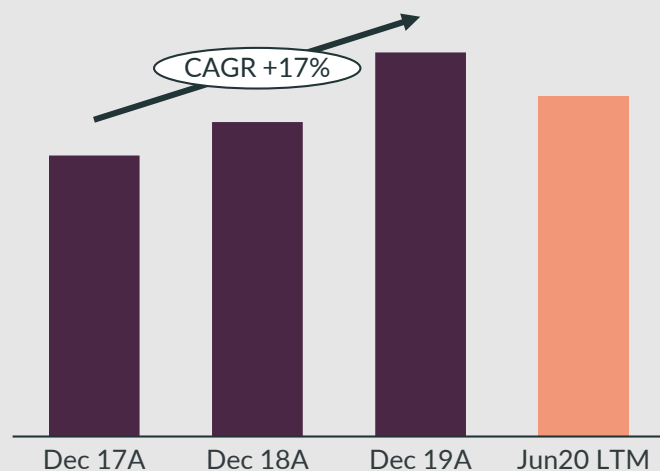
#1 provider of after-school tutoring in Germany

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- **YTD financial performance:** LTM revenue and EBITDA growth of 1.8% and 2.5% respectively at May-20 vs. Dec-19
- **However ~8.5k enrolments lost vs. budget to June** – corresponding revenue impact for FY20 and FY21 (see below)  
LTM enrolments of 39.1k at May-20 is -12.2% vs. Dec-19

### COVID-19 impact to date

- **All centres closed March-May** in line with lockdowns. Existing customers were retained, but **new enrolments dropped significantly** (to -80% against plan at peak)
- Most centres are now reopened and **enrolments are now trending back towards pre-crisis levels** (at c.80% vs 2019)

### Medium-term outlook

- **Ongoing revenue impact to end FY21 from lost enrolments**
- **Potential to accelerate market shift to online** – Schülerhilfe has dominant brand in the market so is well positioned to be leader



Some short-term disruption

# ACE Education (Formerly AMOS)

## France's leading sport business school



OCI LOOK-THROUGH VALUE:  
(June 2020):

£12.5m

% OF OCI NAV:

2%

TOTAL FUND INVESTMENT:

€27.7m

FUND EQUITY VALUE  
(inc. distributions):

€45.5m

SECTOR:  
Education

COUNTRY:  
France



INVESTMENT DATE:  
August 2017

FUND:  
III

### BUSINESS DESCRIPTION

- France's leading business school focused entirely on sport, with ten campuses in France and one in the UK
- Group rebranded as **ACE Education** following acquisitions of CMH and ESDAC

### INVESTMENT THESIS

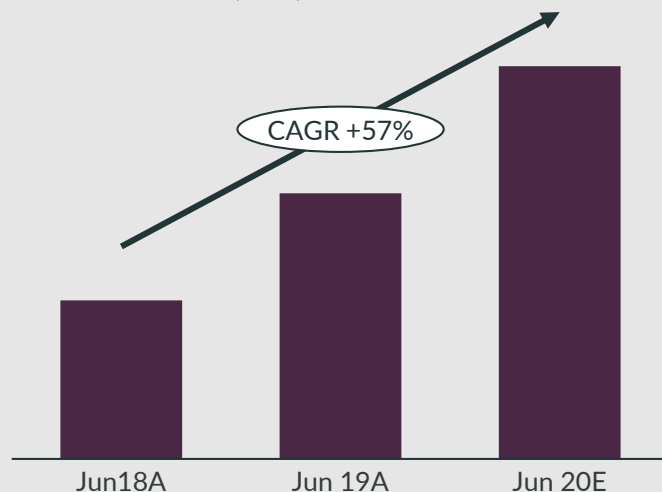
- Demand for tertiary education is **growing strongly in developed markets**
- Largely **non-cyclical** sector
- **High barriers to entry** for established brands, amplified by strict government regulation
- Attractive **buy-and-build dynamic**

# ACE Education (Formerly AMOS)

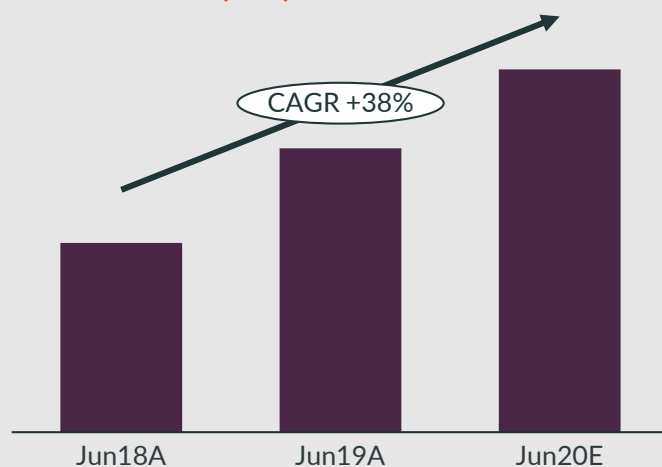
France's leading sport business school

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- **Refinancing:** completed a refinancing in October 2019
- **Management:** former COO appointed as CEO, with founder moving to Chairman role
- **Campus expansion:** Rennes campus successfully opened in September 2019 and Strasbourg opening planned for September 2020
- **Acquisitions:** two bolt-on acquisitions completed to date

### COVID-19 impact to date

- France initially in lockdown with schools and all non-essential public buildings closed. **All teaching now taking place online**
- **Minimal financial impact** on current year performance expected, as students have paid upfront for the current year

### Medium-term outlook

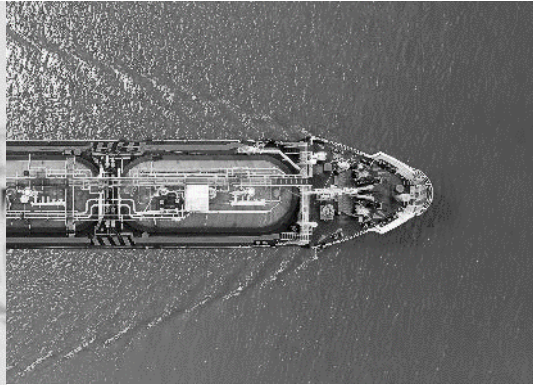
- Business is adjusting to a **change in the enrolment model**, with all leads now coming via online channels only. Management has adapted well but it is not yet clear whether this will be a constraint on growth



Some short-term disruption

# Ocean Technologies Group

Creating a clear market leader in the regulated maritime e-learning market



OCI LOOK-THROUGH VALUE:  
(June 2020):

£23.3m

% OF OCI NAV:

3%

TOTAL FUND INVESTMENT  
(to date):

€89.4m

FUND EQUITY VALUE  
(inc. distributions):

€89.8m

SECTOR:  
Education

COUNTRY:  
Norway / UK



INVESTMENT DATE:  
June 2019

FUND:  
IV

## BUSINESS DESCRIPTION

- Over the past 40 years, Ocean Technologies Group has established itself as the **best-in-class provider of e-learning** to the **maritime sector** globally
- Every year the group provides around **20,000 ships and other installations** with comprehensive and up-to-date compliance, risk and safety training that ensures **adherence to International Maritime Organisation requirements**

## INVESTMENT THESIS

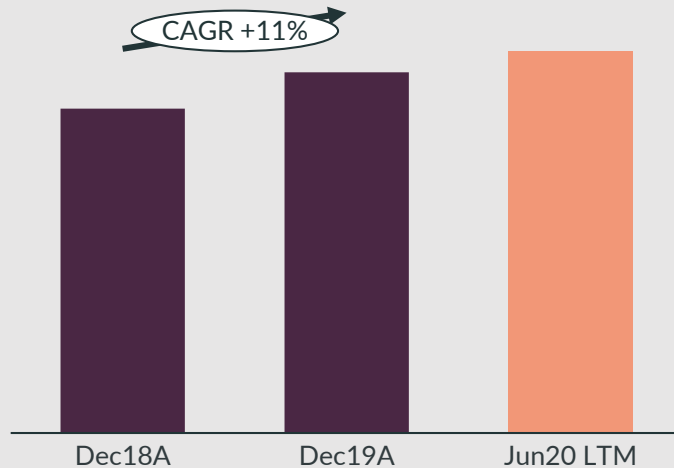
- Combination of Seagull and Videotel to create Ocean Technologies Group creates a **clear leader** in the regulated maritime e-learning market
- Opportunity to **realise cost synergies** from overlapping business models
- Significant revenue opportunity from **reduced discounting** and **further product development**

# Ocean Technologies Group

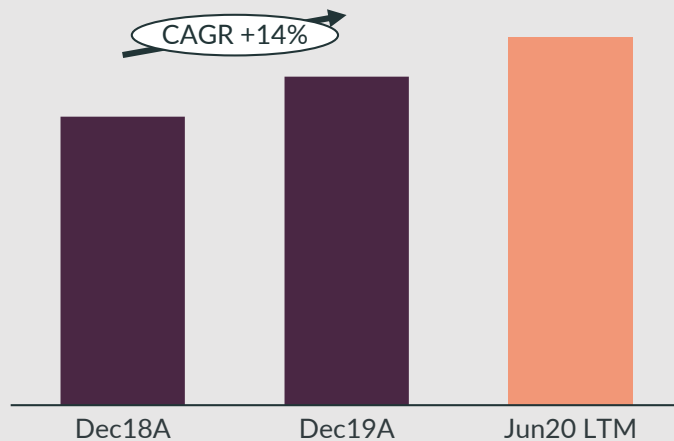
Creating a clear market leader in the regulated maritime e-learning market

## PERFORMANCE

### Revenue Growth (\$m)



### EBITDA Growth (\$m)



## BUSINESS & COVID-19 UPDATE

### Business update

- Completed integration of the two businesses and progressed synergy realisation
- Strengthened senior team with the hiring of a new CEO, CFO, Chief Revenue Officer, Chief Product Officer and Chief HR officer
- Integrated three bolt-on acquisitions: Tero Marine (fleet management software), COEX (document management) and MTS (maritime e-learning), and recently completed the acquisition of Marlins (maritime e-learning and English language testing)

### COVID-19 impact to date

- No negative impact on existing revenue base so far due to highly resilient business model
- No slow down in customer collections

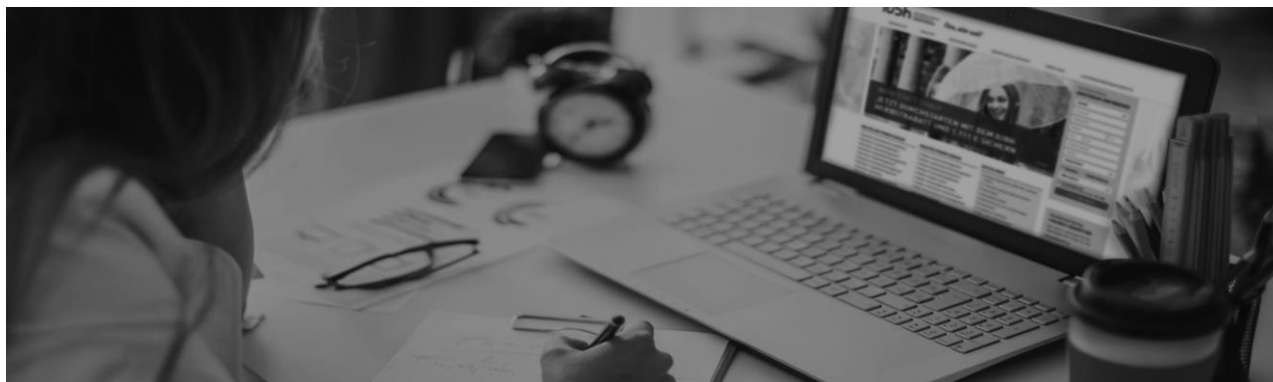
### Medium-term outlook

- The medium-term prospects for Seagull & Videotel remain strong
- As seen from past global crises, global fleet size and demand for regulatory compliance is resilient due to high-cost of decommissioning vessels

● Trading unimpacted or benefitting

# Career Partner Group

The largest and fastest growing private university group in Germany



OCI LOOK-THROUGH VALUE:  
(June 2020):

£61.3m

% OF OCI NAV:

9%

TOTAL FUND INVESTMENT  
(to date):

€84.6m

FUND EQUITY VALUE  
(inc. distributions):

€285.8m

SECTOR:  
Education

COUNTRY:  
Germany



INVESTMENT DATE:  
January 2018

FUND:  
III

## BUSINESS DESCRIPTION

- The largest and fastest growing university in Germany<sup>(1)</sup>, with >45,000 enrolled students today
- Offering >150 fully accredited bachelor and master programmes
- Online and Dual Study<sup>(2)</sup> model, with attractive platform dynamics

## INVESTMENT THESIS

- High-quality operator with an established track record: >90% recommendation & market leading retention rates
- Market leader in the growing DACH market, with additional upside through international growth
- High barriers to entry due to regulation, quality of online product, academic reputation and economics of scale



(1) By intake

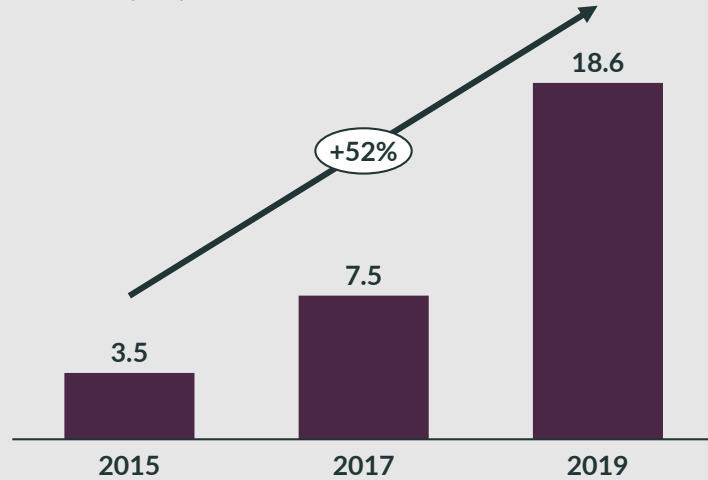
(2) An alternative to traditional apprenticeships

# Career Partner Group

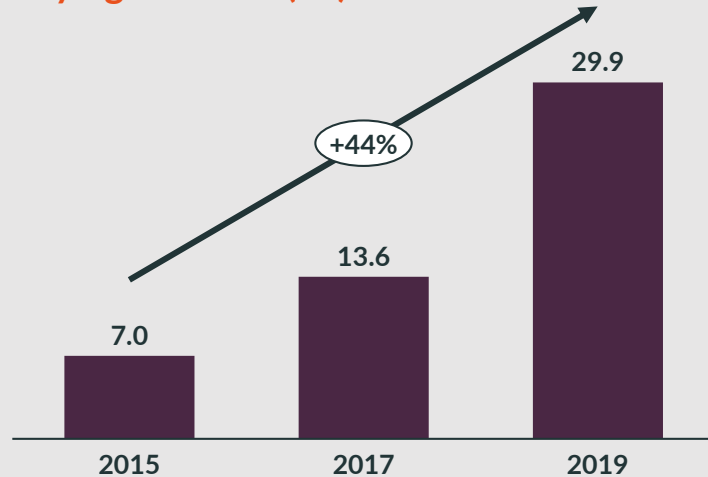
The largest and fastest growing private university group in Germany

## Strong growth in student numbers

### Intake (#k)



### Paying students (#k)



## Driven by disruptive value proposition

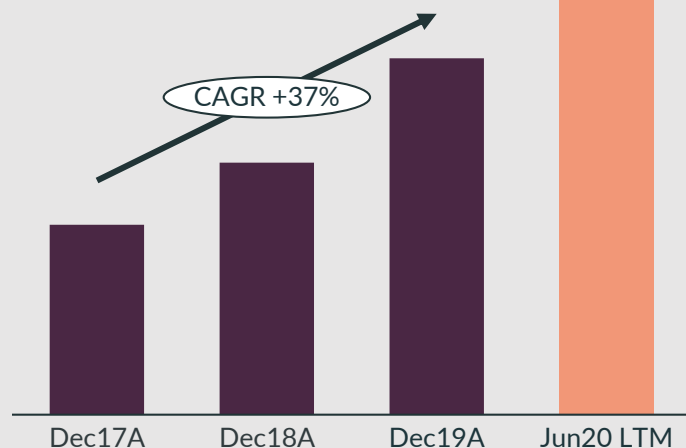
|                       |                                        |                                                         |
|-----------------------|----------------------------------------|---------------------------------------------------------|
|                       | Traditional University                 | IUBH                                                    |
| Main focus:           | Research and reputation                | Customer satisfaction and study success                 |
| Teaching approach:    | Classic classroom                      | Online, utilising data driven and personalised teaching |
| Customer orientation: | "Selection" of students, often elitist | Customer centric and supportive                         |
| Sales approach:       | Reputation only                        | Applying eCommerce tactics, e.g. CRM, retargeting etc.  |

# Career Partner Group

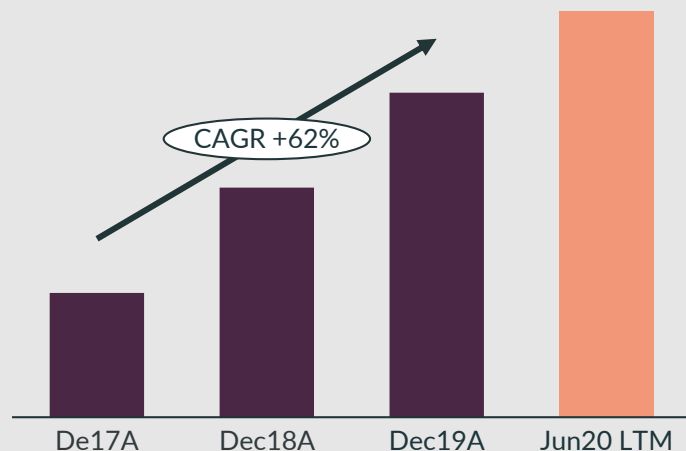
The largest and fastest growing private university group in Germany

## PERFORMANCE

### Revenue Growth (€m)



### EBITDA Growth (€m)



## BUSINESS & COVID-19 UPDATE

### Business update

- **Record new course launches (>40) and new dual centre openings (6) in 2019 and further increase expected in 2020**
- **Successfully moved place of registry to Thuringia**
- **Refinancing's repaid 100% of investment cost by February 2020**

### COVID-19 impact to date

- **Online (~50% of revenues):** acceleration in intake growth will likely result in full year ahead of plan
- **Dual Studies (~35% of revenues):** small miss against summer semester intake budget will be compensated by winter intake and additional marketing measures. Full year therefore expected to be on target

### Medium-term outlook

- **Online:** As the online market leader, CPG should benefit from an accelerated shift to online
- **Dual Studies:** A prolonged economic slowdown could harm Dual Studies if it resulted in significant number of insolvencies



Trading unimpacted or benefitting

# QUESTION & ANSWER



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The background features a large, stylized, wavy line graphic in a light purple color, resembling a stylized 'O' or a continuous wave. Below this, there is a network of thin lines connecting small circular nodes, creating a molecular or digital structure. The entire background is a solid dark purple color.